

# Investimentos no campo museal 2011

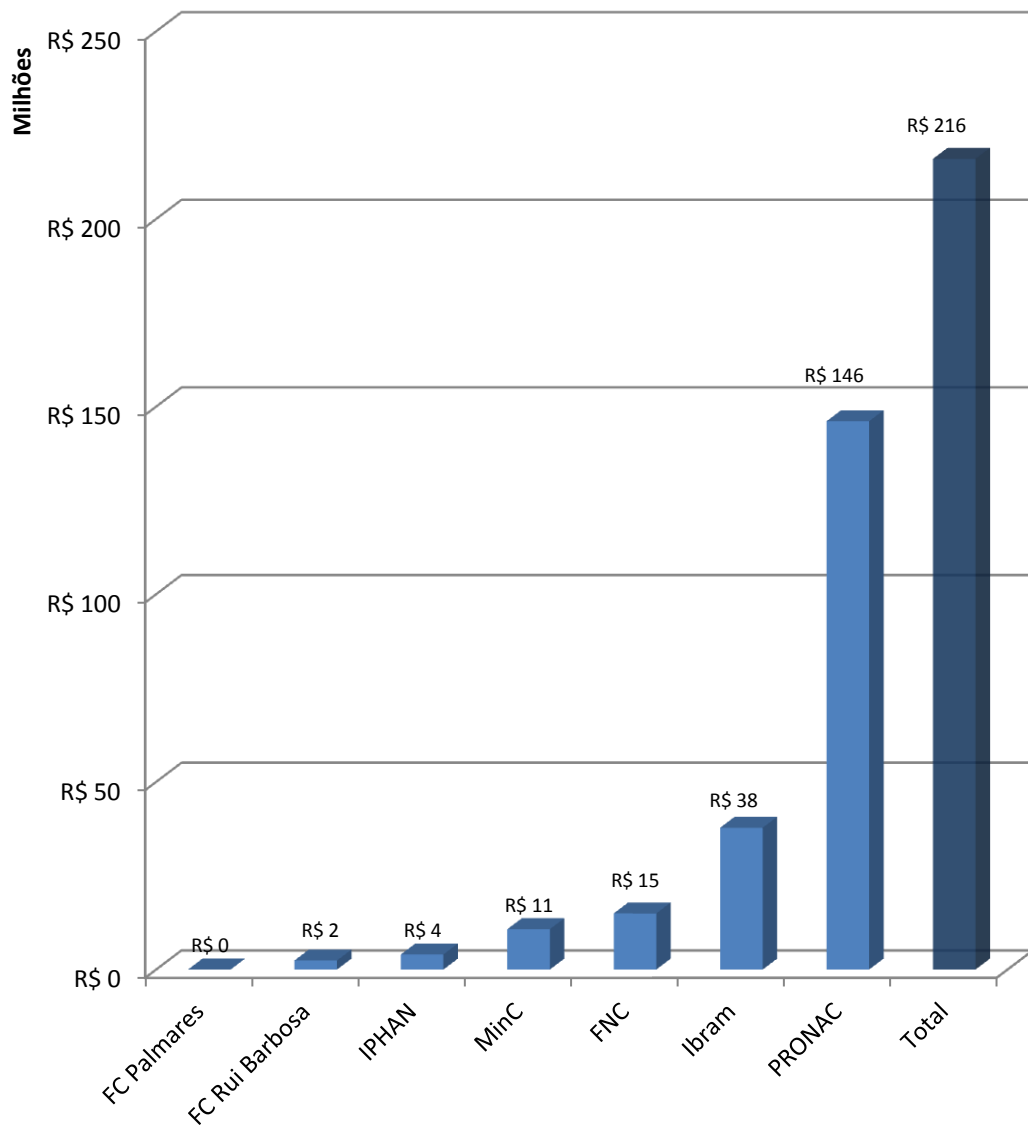


Departamento de Difusão, Fomento e Economia dos Museus – DDFEM  
Coordenação de Estudos Sócioeconômicos e Sustentabilidade em Museus - CESES

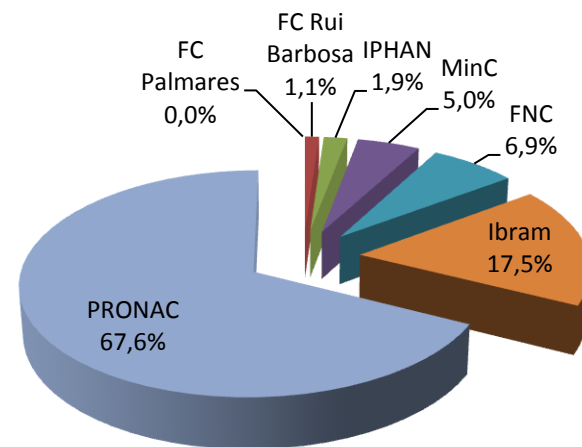
Brasília, agosto de 2012

# Sistema MinC - Investimento Campo Museal 2011

(FNC/Tesouro + Monumenta + Pronac)

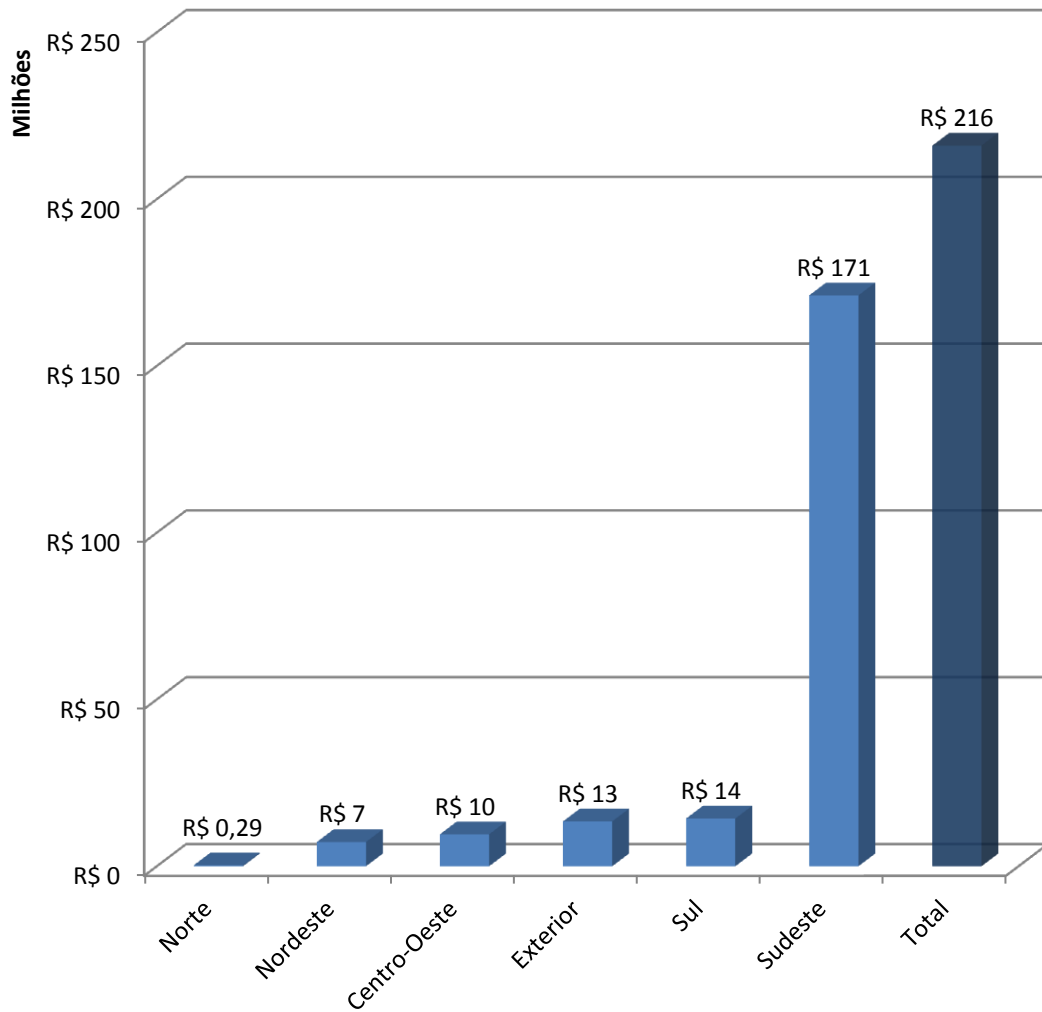


Programa	Investimento	%
FC Palmeares	R\$ 7.837	0,0%
FC Rui Barbosa	R\$ 2.416.968	1,1%
IPHAN	R\$ 4.017.066	1,9%
MinC	R\$ 10.744.480	5,0%
FNC	R\$ 14.950.067	6,9%
Ibram	R\$ 37.788.372	17,5%
PRONAC	R\$ 146.102.990	67,6%
<b>Total</b>	<b>R\$ 216.027.779</b>	

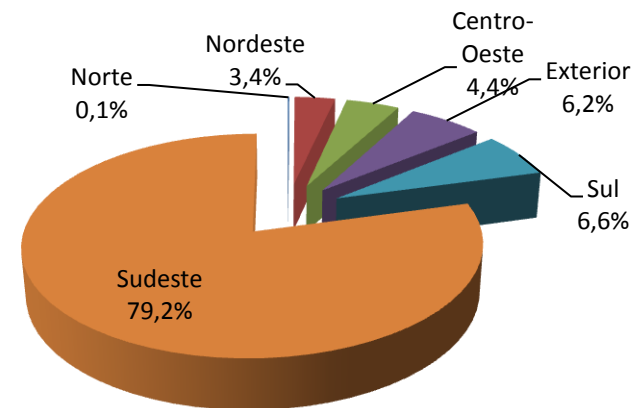


# Sistema MinC - Investimento por região

(FNC/Tesouro + Monumenta + Pronac)

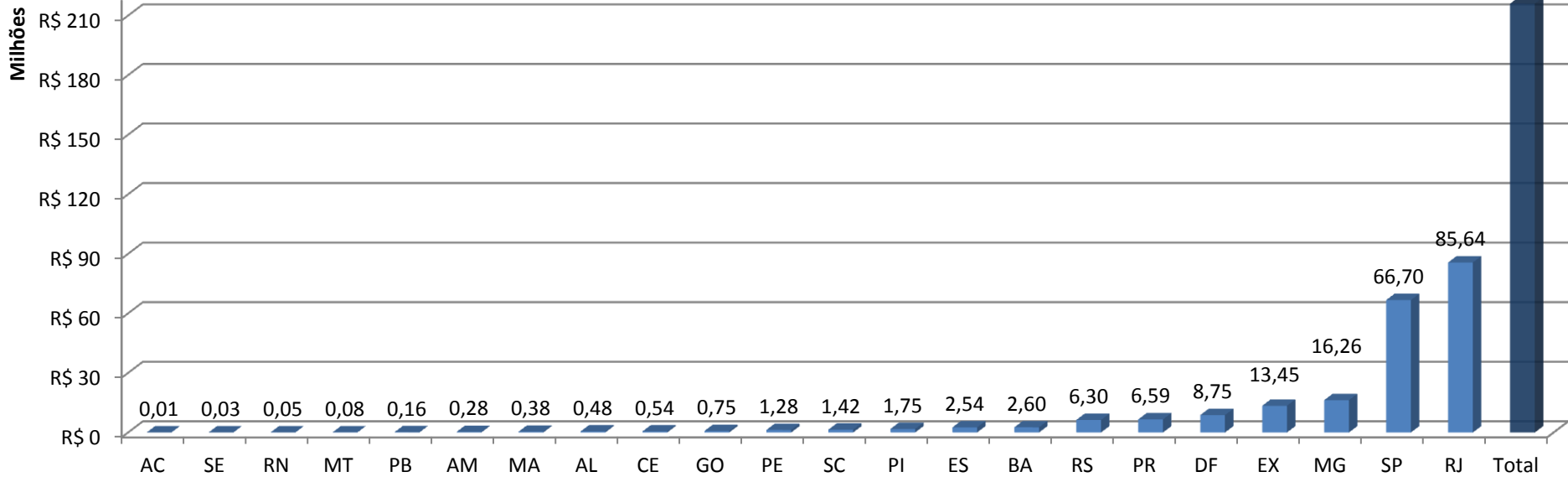


Região	Investimento	%
Norte	R\$ 285.960	0,13%
Nordeste	R\$ 7.271.001	3,37%
Centro-Oeste	R\$ 9.577.718	4,43%
Exterior	R\$ 13.447.699	6,22%
Sul	R\$ 14.304.415	6,62%
Sudeste	R\$ 171.140.986	79,22%
<b>Total</b>	<b>R\$ 216.027.779</b>	



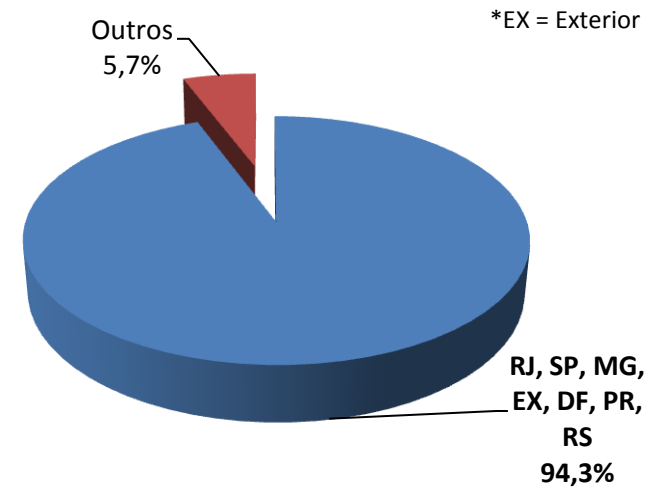
# Sistema MinC - Investimento por UF

(FNC/Tesouro + Monumenta + Pronac)



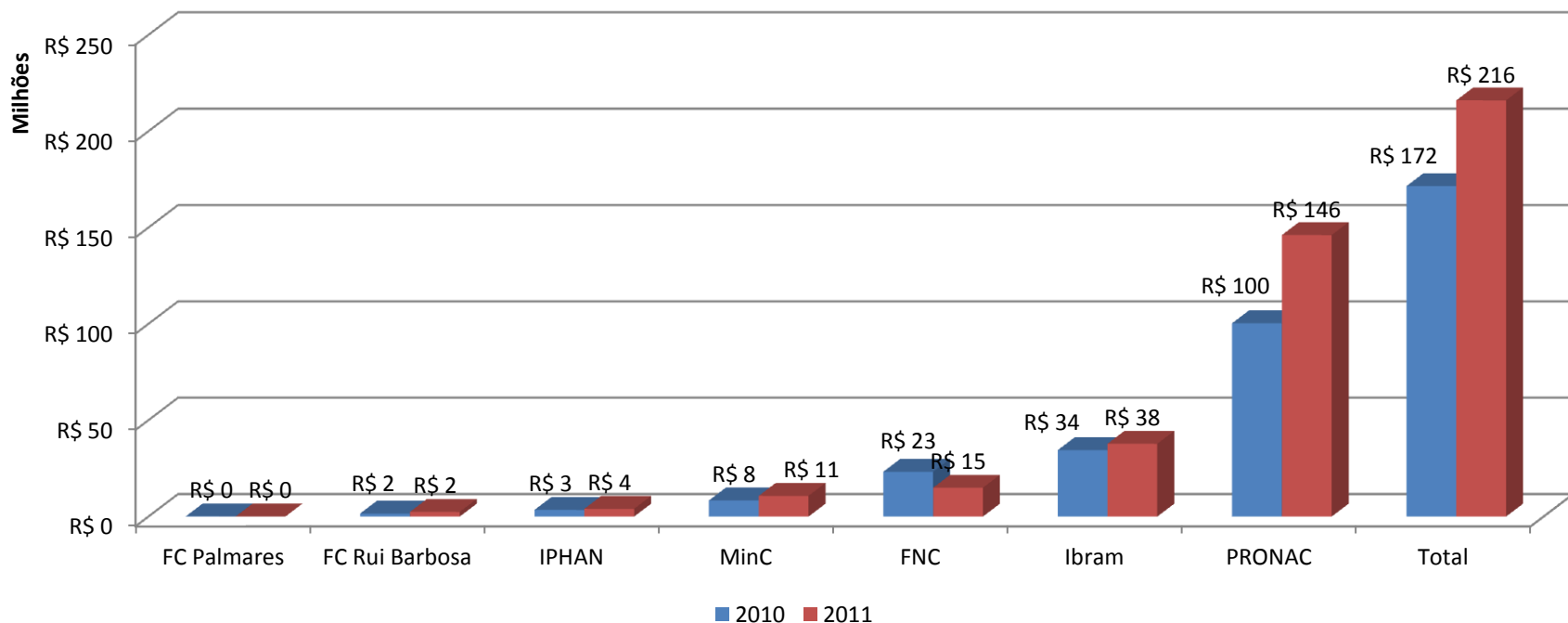
UF	Investimento	%
AC	R\$ 5.960	0,00%
SE	R\$ 30.000	0,01%
RN	R\$ 50.000	0,02%
MT	R\$ 76.240	0,04%
PB	R\$ 158.826	0,07%
AM	R\$ 280.000	0,13%
MA	R\$ 378.294	0,18%
AL	R\$ 484.650	0,22%
CE	R\$ 536.250	0,25%
GO	R\$ 754.471	0,35%
PE	R\$ 1.278.380	0,59%
SC	R\$ 1.419.653	0,66%

UF	Investimento	%
PI	R\$ 1.754.170	0,81%
ES	R\$ 2.539.837	1,18%
BA	R\$ 2.600.431	1,20%
RS	R\$ 6.299.425	2,92%
PR	R\$ 6.585.337	3,05%
DF	R\$ 8.747.008	4,05%
EX	R\$ 13.447.699	6,22%
MG	R\$ 16.264.136	7,53%
SP	R\$ 66.697.740	30,87%
RJ	R\$ 85.639.272	39,64%
<b>Total</b>	<b>R\$ 216.027.779</b>	

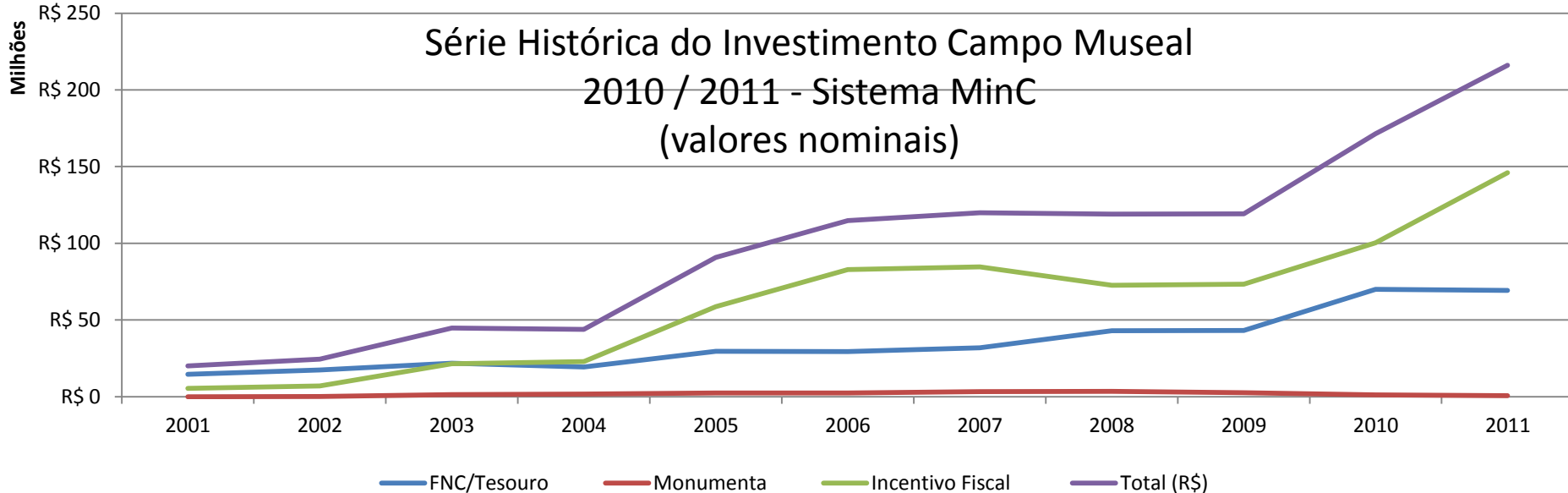


# Série Histórica

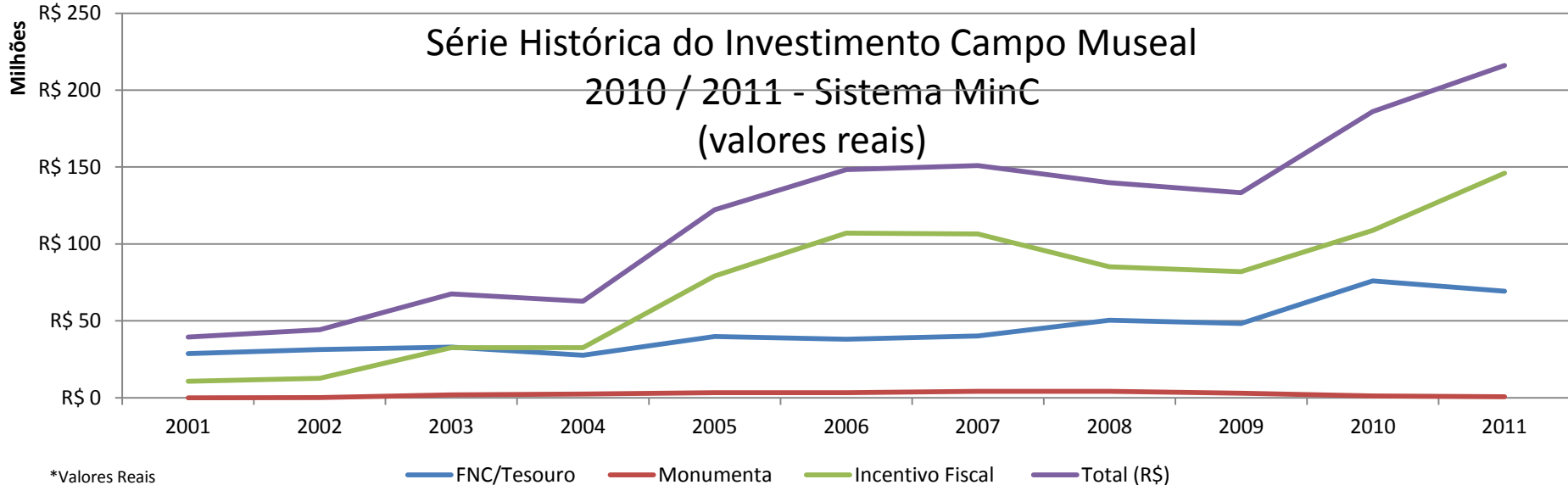
# Sistema MinC - Investimento Campo Museal 2010 / 2011



Unidade Orçamentária	2010	2011	%
FC Palmares	R\$ 90.468	R\$ 7.837	-91,34%
FC Rui Barbosa	R\$ 1.572.612	R\$ 2.416.968	53,69%
IPHAN	R\$ 3.457.792	R\$ 4.017.066	16,17%
MinC	R\$ 8.352.286	R\$ 10.744.480	28,64%
FNC	R\$ 23.250.958	R\$ 14.950.067	-35,70%
Ibram	R\$ 34.454.993	R\$ 37.788.372	9,67%
PRONAC	R\$ 100.327.471	R\$ 146.102.990	45,63%
<b>Total</b>	<b>R\$ 171.506.579</b>	<b>R\$ 216.027.779</b>	<b>25,96%</b>



Ano	FNC/Tesouro	Monumenta	Incentivo Fiscal	Total (R\$)
2001	R\$ 14.594.159	R\$ 100	R\$ 5.449.654	R\$ 20.043.913
2002	R\$ 17.373.248	R\$ 80.581	R\$ 7.029.603	R\$ 24.483.432
2003	R\$ 21.828.327	R\$ 1.291.557	R\$ 21.561.104	R\$ 44.680.988
2004	R\$ 19.285.105	R\$ 1.691.434	R\$ 22.840.465	R\$ 43.817.004
2005	R\$ 29.529.927	R\$ 2.506.963	R\$ 58.791.261	R\$ 90.828.152
2006	R\$ 29.446.127	R\$ 2.519.892	R\$ 82.898.498	R\$ 114.864.517
2007	R\$ 31.945.860	R\$ 3.312.249	R\$ 84.579.146	R\$ 119.837.256
2008	R\$ 42.927.833	R\$ 3.545.178	R\$ 72.594.551	R\$ 119.067.562
2009	R\$ 43.236.132	R\$ 2.622.724	R\$ 73.355.216	R\$ 119.214.072
2010	R\$ 70.065.579	R\$ 1.113.529	R\$ 100.327.471	R\$ 171.506.579
2011	R\$ 69.269.574	R\$ 655.215	R\$ 146.102.990	R\$ 216.027.779



Ano	FNC/Tesouro	Monumenta	Incentivo Fiscal	Total (R\$)
2001	R\$ 28.751.227	R\$ 197	R\$ 10.736.092	R\$ 39.487.516
2002	R\$ 31.389.356	R\$ 145.590	R\$ 12.700.833	R\$ 44.235.778
2003	R\$ 32.965.659	R\$ 1.950.540	R\$ 32.562.093	R\$ 67.478.292
2004	R\$ 27.586.920	R\$ 2.419.560	R\$ 32.672.785	R\$ 62.679.265
2005	R\$ 39.746.419	R\$ 3.374.300	R\$ 79.131.321	R\$ 122.252.040
2006	R\$ 38.030.144	R\$ 3.254.481	R\$ 107.064.736	R\$ 148.349.361
2007	R\$ 40.233.293	R\$ 4.171.517	R\$ 106.520.770	R\$ 150.925.580
2008	R\$ 50.396.117	R\$ 4.161.944	R\$ 85.224.042	R\$ 139.782.103
2009	R\$ 48.370.164	R\$ 2.934.156	R\$ 82.065.708	R\$ 133.370.028
2010	R\$ 76.030.563	R\$ 1.208.329	R\$ 108.868.780	R\$ 186.107.672
2011	R\$ 69.269.574	R\$ 655.215	R\$ 146.102.990	R\$ 216.027.779



### Série Histórica do Investimento Campo Museal 2010 / 2011 - Sistema MinC

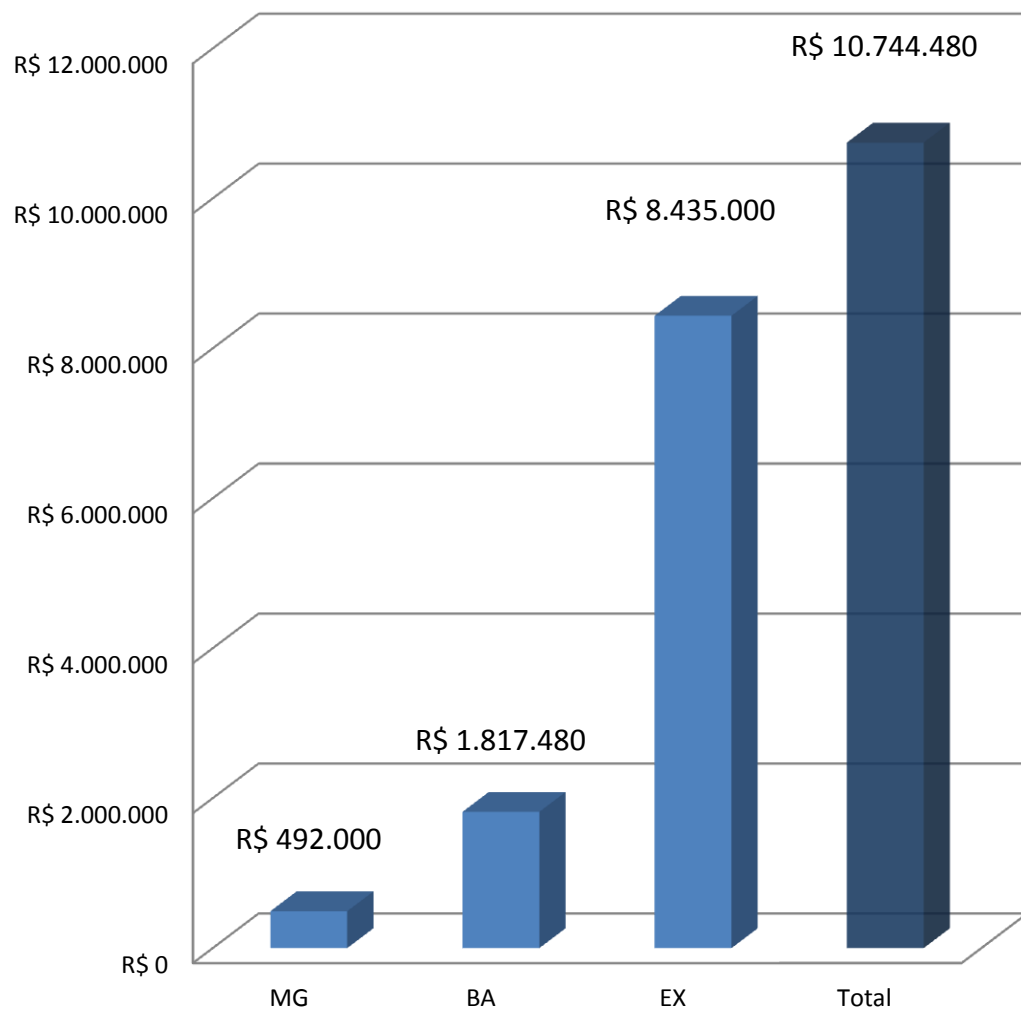
	FNC/Tesouro	Monumenta	Incentivo Fiscal	Total (R\$) - valores nominais	Total (R\$) - valores reais
2001	R\$ 28.751.227	R\$ 197	R\$ 10.736.092	R\$ 20.043.913	R\$ 39.487.516
2002	R\$ 31.389.356	R\$ 145.590	R\$ 12.700.833	R\$ 24.483.432	R\$ 44.235.778
2003	R\$ 32.965.659	R\$ 1.950.540	R\$ 32.562.093	R\$ 44.680.988	R\$ 67.478.292
2004	R\$ 27.586.920	R\$ 2.419.560	R\$ 32.672.785	R\$ 43.817.004	R\$ 62.679.265
2005	R\$ 39.746.419	R\$ 3.374.300	R\$ 79.131.321	R\$ 90.828.152	R\$ 122.252.040
2006	R\$ 38.030.144	R\$ 3.254.481	R\$ 107.064.736	R\$ 114.864.517	R\$ 148.349.361
2007	R\$ 40.233.293	R\$ 4.171.517	R\$ 106.520.770	R\$ 119.837.256	R\$ 150.925.580
2008	R\$ 50.396.117	R\$ 4.161.944	R\$ 85.224.042	R\$ 119.067.562	R\$ 139.782.103
2009	R\$ 48.370.164	R\$ 2.934.156	R\$ 82.065.708	R\$ 119.214.072	R\$ 133.370.028
2010	R\$ 76.030.563	R\$ 1.208.329	R\$ 108.868.780	R\$ 171.506.579	R\$ 186.107.672
2011	R\$ 69.269.574	R\$ 655.215	R\$ 146.102.990	R\$ 216.027.779	R\$ 216.027.779

### Fatores de correção pelo INPC (correção 07/ano x 07/2011 Fonte: Banco Central

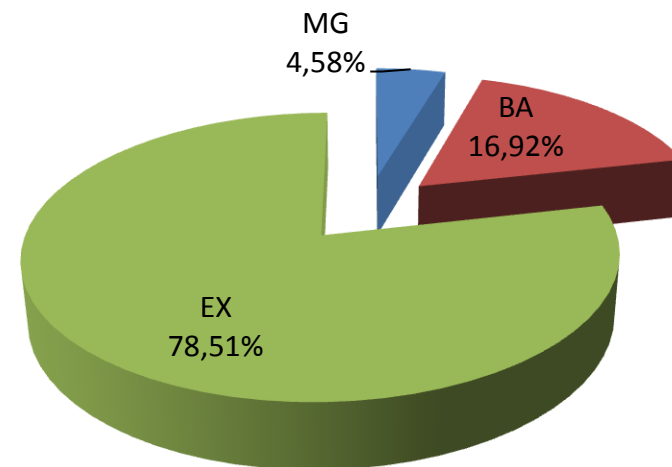
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2011	1

# Por Unidade Gestora

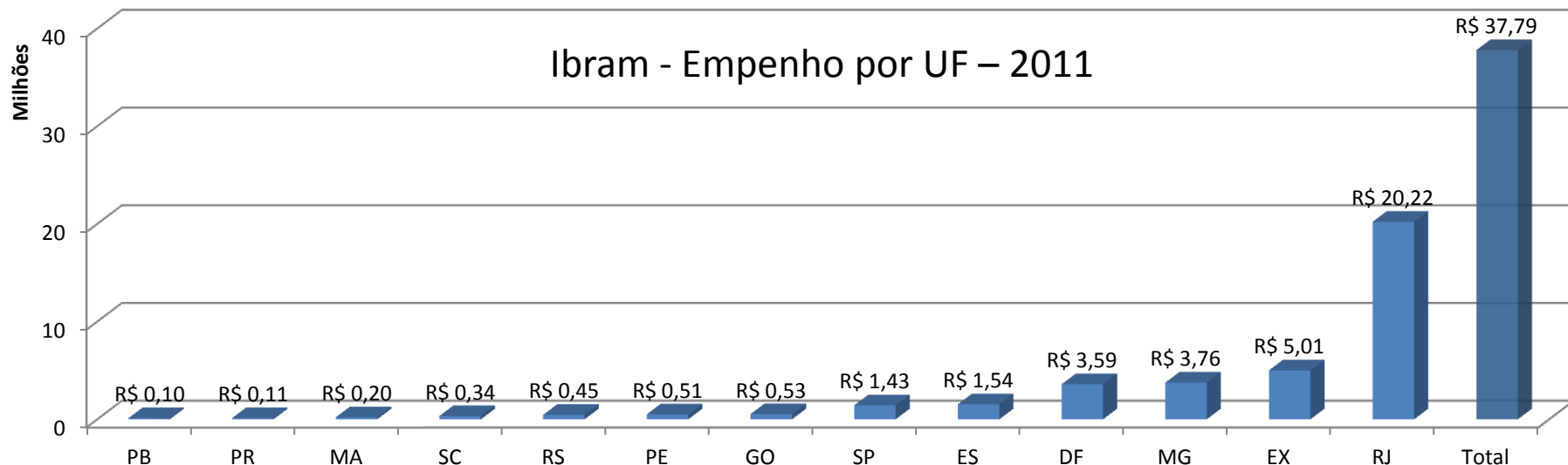
## MinC - Empenho por UF - 2011



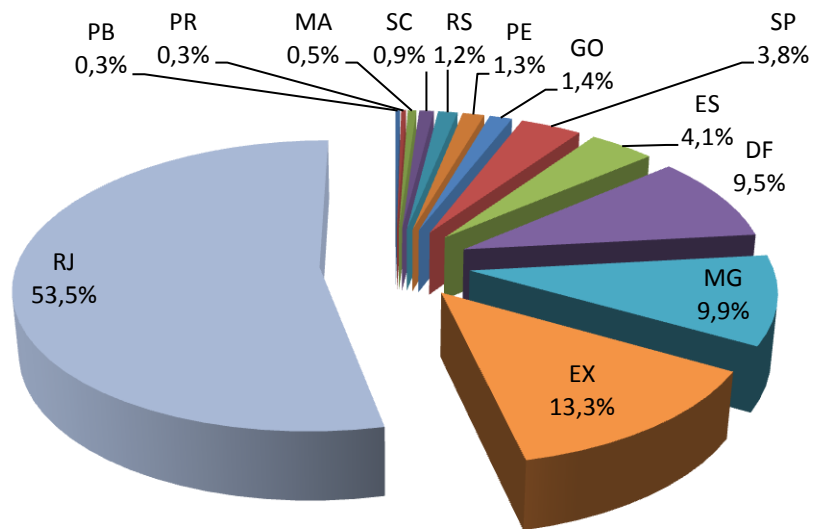
UF	Investimento	%
MG	R\$ 492.000	5%
BA	R\$ 1.817.480	17%
EX	R\$ 8.435.000	79%
<b>Total</b>	<b>R\$ 10.744.480</b>	



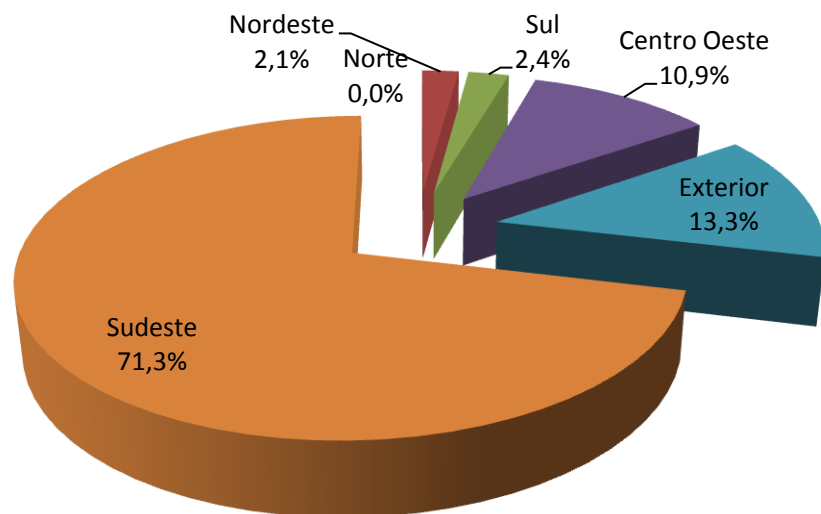
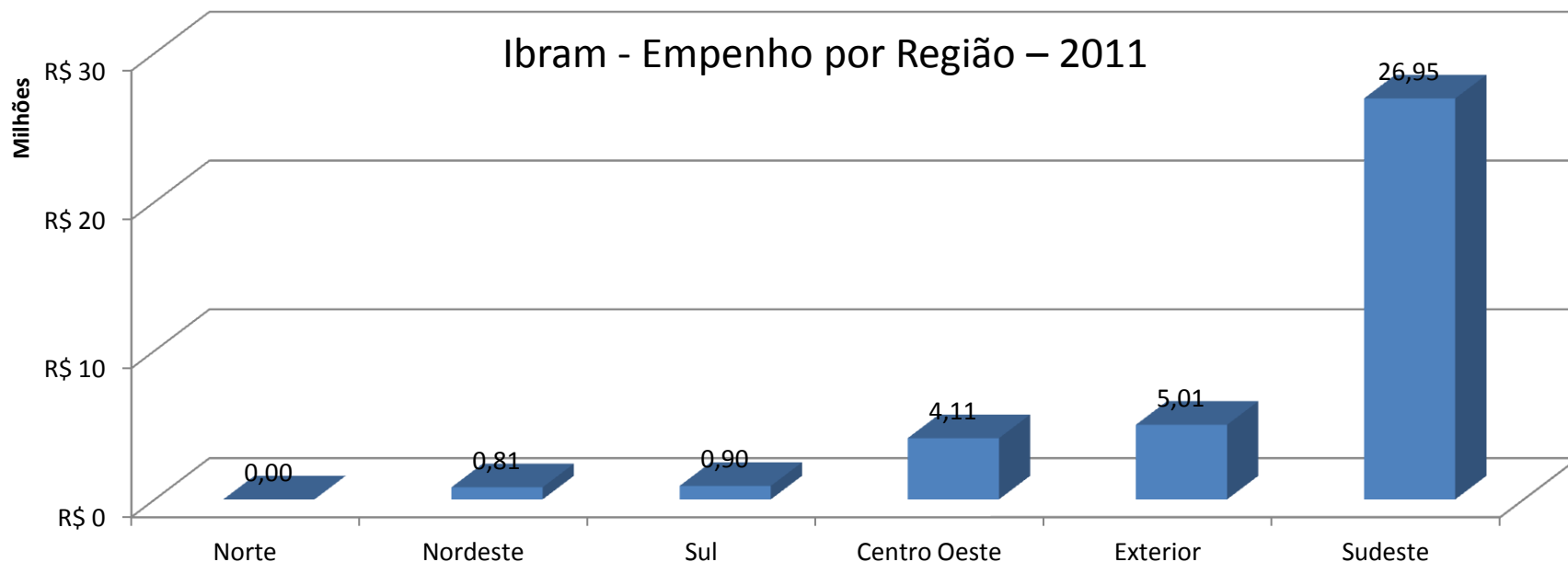
## Ibram - Empenho por UF – 2011



UF	Investimento	%
PB	R\$ 104.251	0,3%
PR	R\$ 112.846	0,3%
MA	R\$ 198.294	0,5%
SC	R\$ 338.108	0,9%
RS	R\$ 451.246	1,2%
PE	R\$ 509.060	1,3%
GO	R\$ 527.944	1,4%
SP	R\$ 1.428.151	3,8%
ES	R\$ 1.539.837	4,1%
DF	R\$ 3.586.591	9,5%
MG	R\$ 3.757.545	9,9%
EX	R\$ 5.012.699	13,3%
RJ	R\$ 20.221.801	53,5%
<b>Total</b>	<b>R\$ 37.788.372</b>	

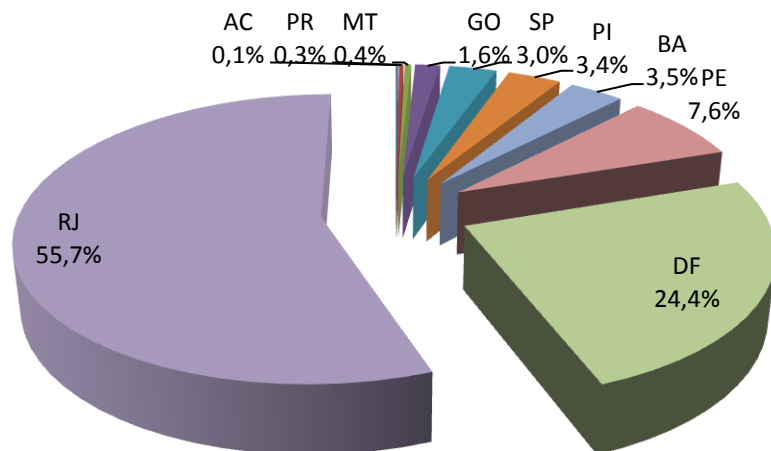
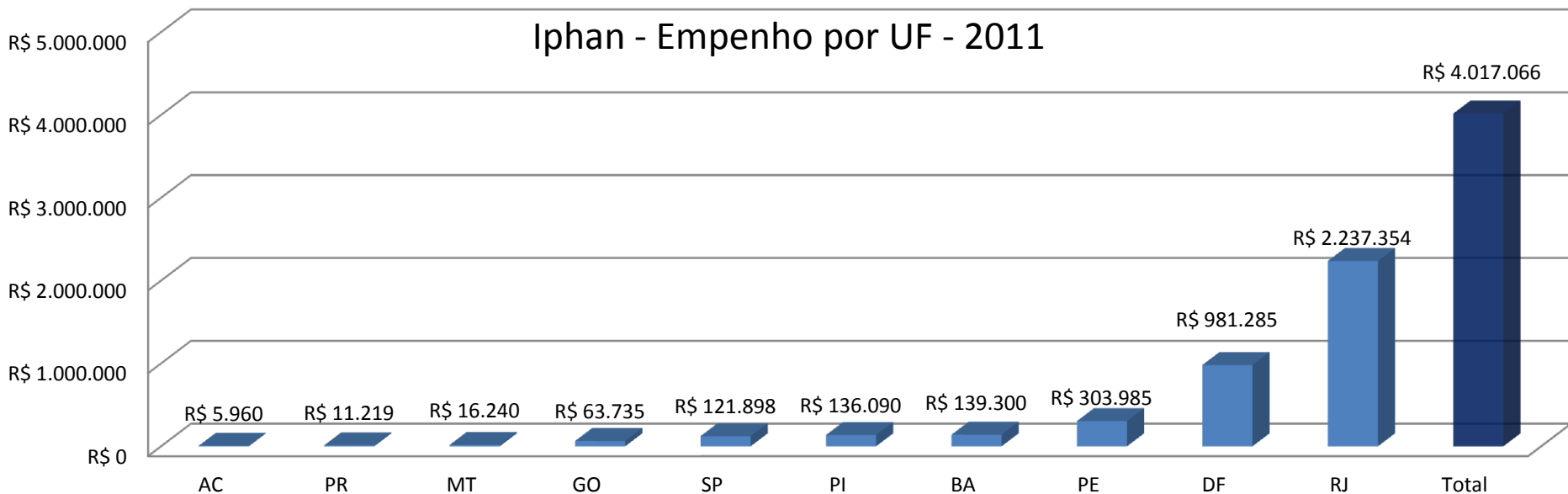


## Ibram - Empenho por Região – 2011



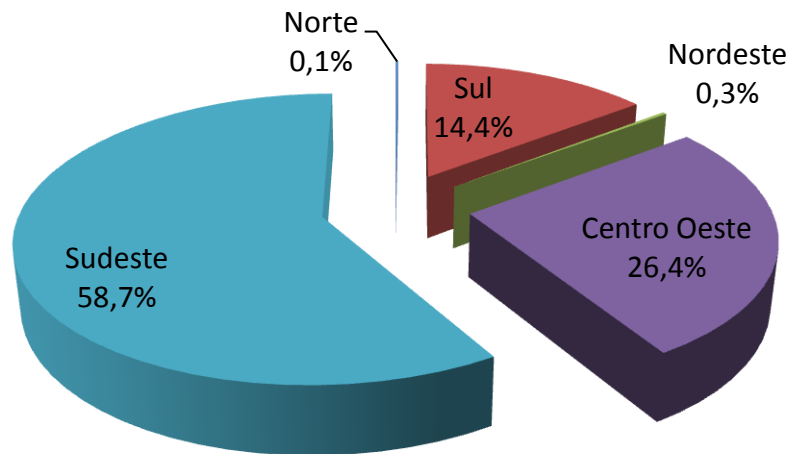
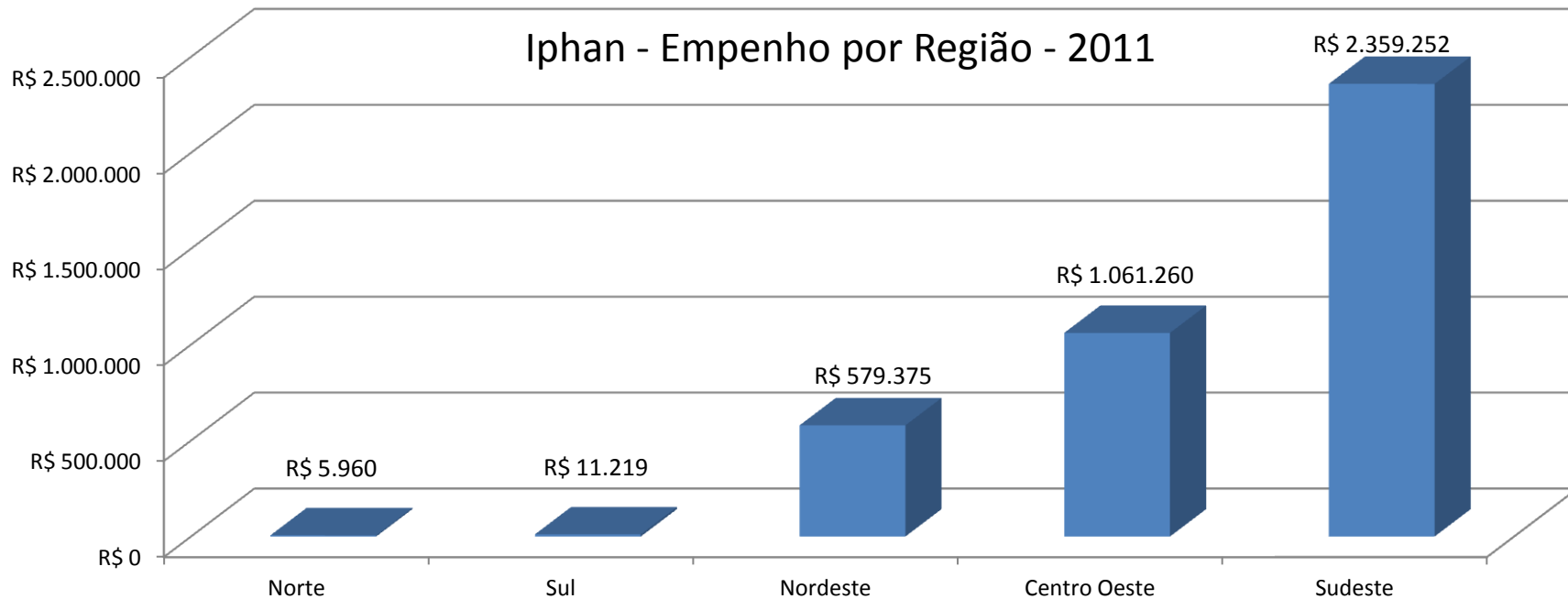
Região	Investimento	%
Norte	R\$ 0	0,0%
Nordeste	R\$ 811.605	2,1%
Sul	R\$ 902.199	2,4%
Centro Oeste	R\$ 4.114.535	10,9%
Exterior	R\$ 5.012.699	13,3%
Sudeste	R\$ 26.947.334	71,3%
<b>Total</b>	<b>R\$ 37.788.372</b>	

## Iphan - Empenho por UF - 2011



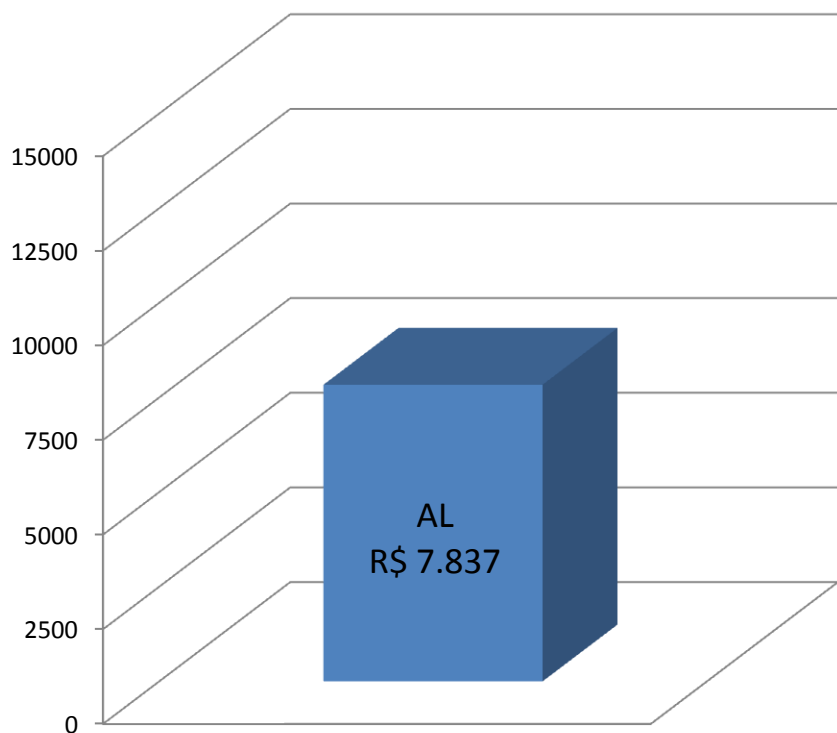
UF	Investimento	%
AC	R\$ 5.960	0,1%
PR	R\$ 11.219	0,3%
MT	R\$ 16.240	0,4%
GO	R\$ 63.735	1,6%
SP	R\$ 121.898	3,0%
PI	R\$ 136.090	3,4%
BA	R\$ 139.300	3,5%
PE	R\$ 303.985	7,6%
DF	R\$ 981.285	24,4%
RJ	R\$ 2.237.354	55,7%
<b>Total</b>	<b>R\$ 4.017.066</b>	

## Iphan - Empenho por Região - 2011



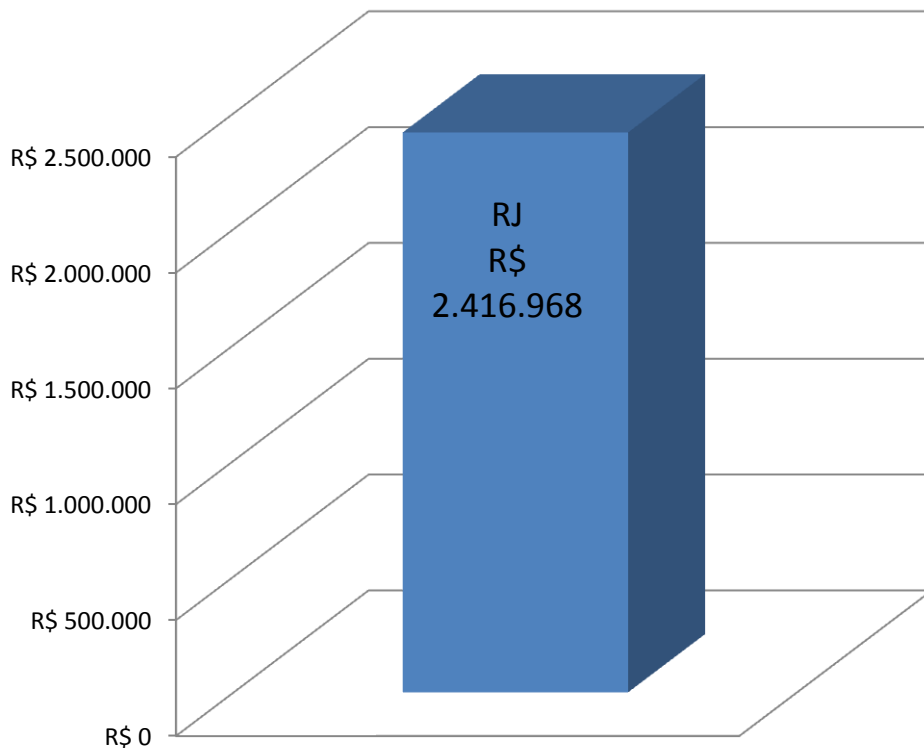
Região	Investimento	%
Norte	R\$ 5.960	0,1%
Sul	R\$ 11.219	14,4%
Nordeste	R\$ 579.375	0,3%
Centro Oeste	R\$ 1.061.260	26,4%
Sudeste	R\$ 2.359.252	58,7%
<b>Total</b>	<b>R\$ 4.017.066</b>	

## FC Palmeares - Empenho por UF - 2011



Total: R\$7.837,00

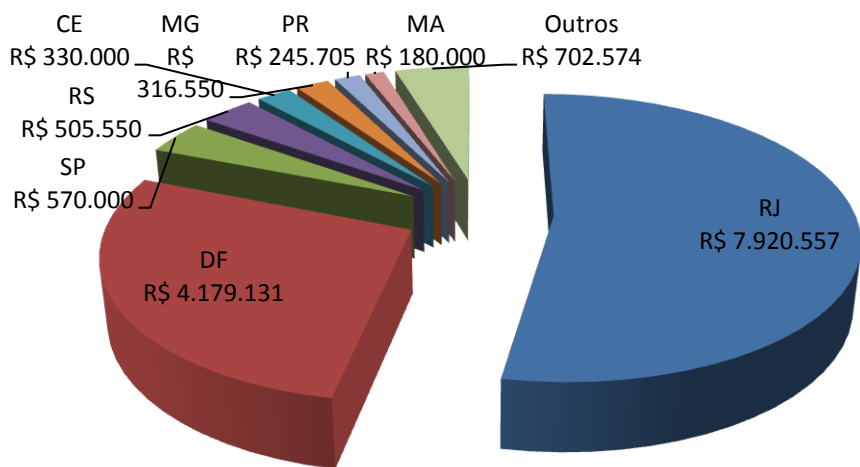
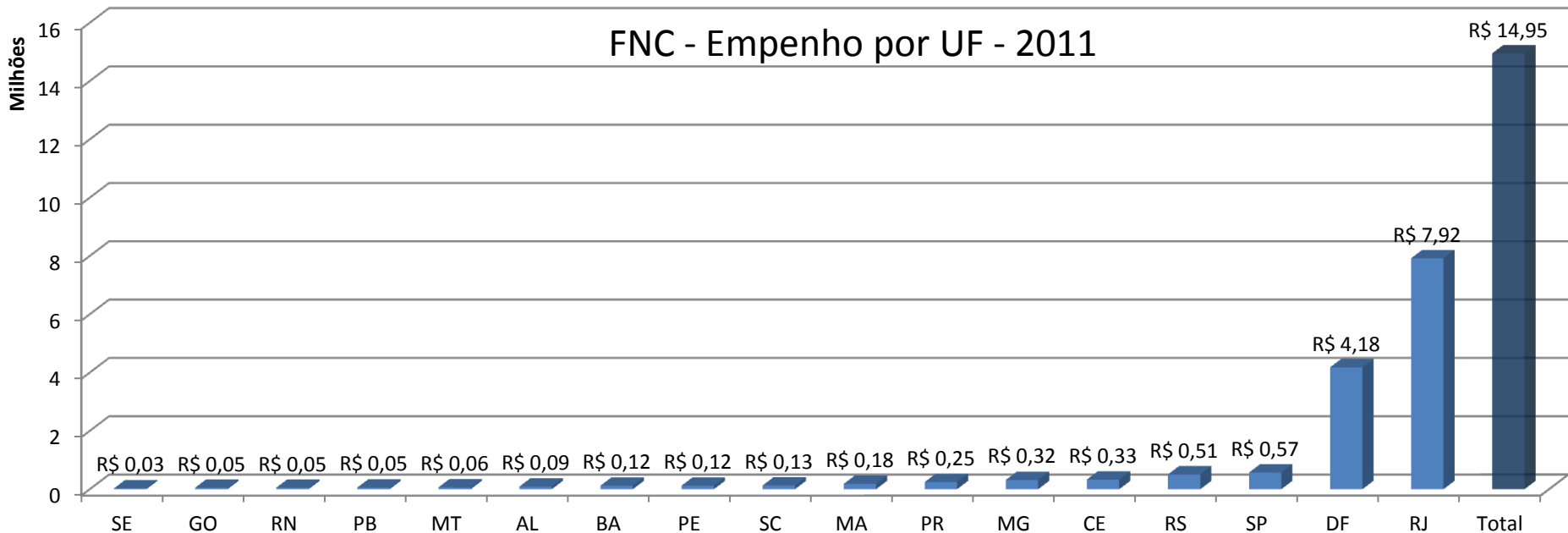
## FC Rui Barbosa - Empenho por UF - 2011



Total: R\$2.416.968,00



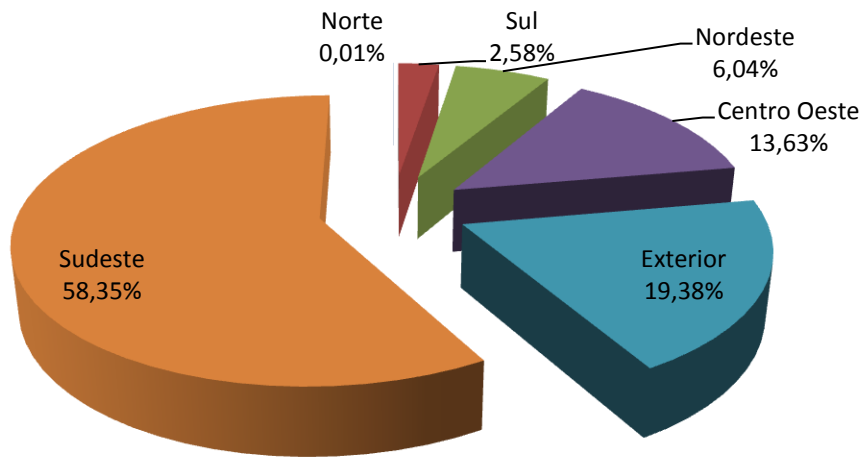
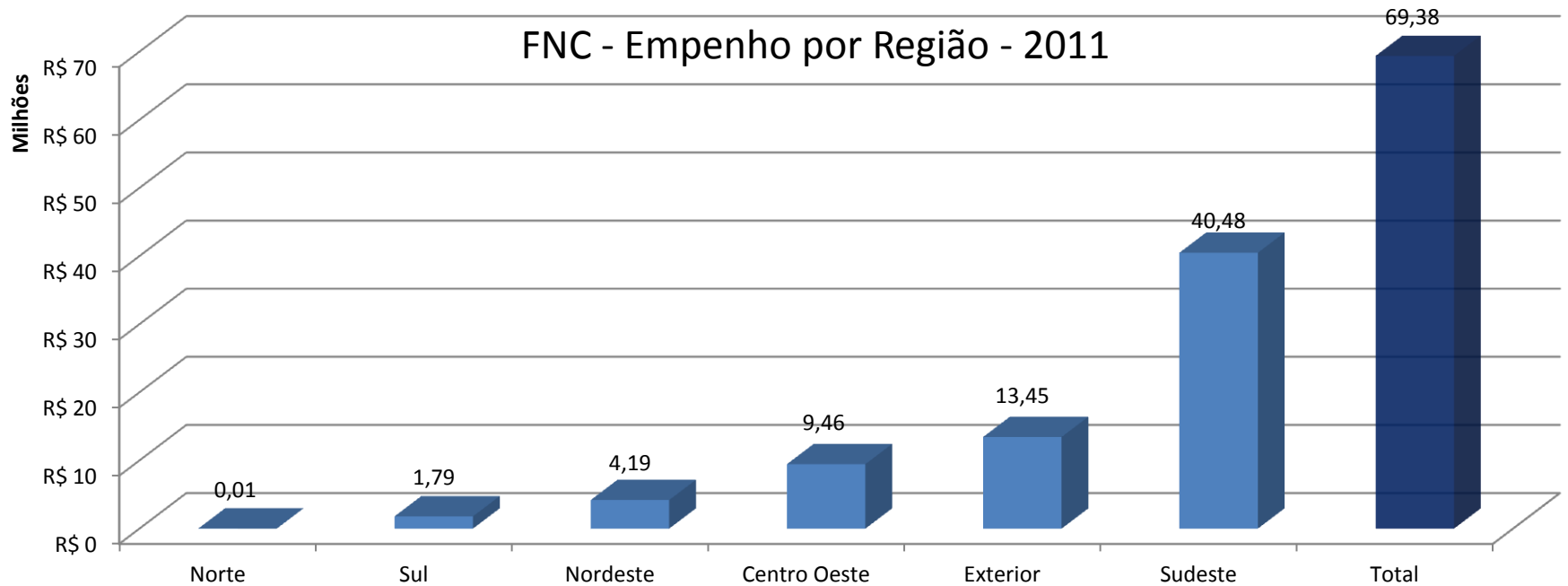
# FNC - Empenho por UF - 2011



UF	Investimento	%
RJ	R\$ 7.920.557	52,98%
DF	R\$ 4.179.131	27,95%
SP	R\$ 570.000	3,81%
RS	R\$ 505.550	3,38%
CE	R\$ 330.000	2,21%
MG	R\$ 316.550	2,12%
PR	R\$ 245.705	1,64%
MA	R\$ 180.000	1,20%
SC	R\$ 128.000	0,86%

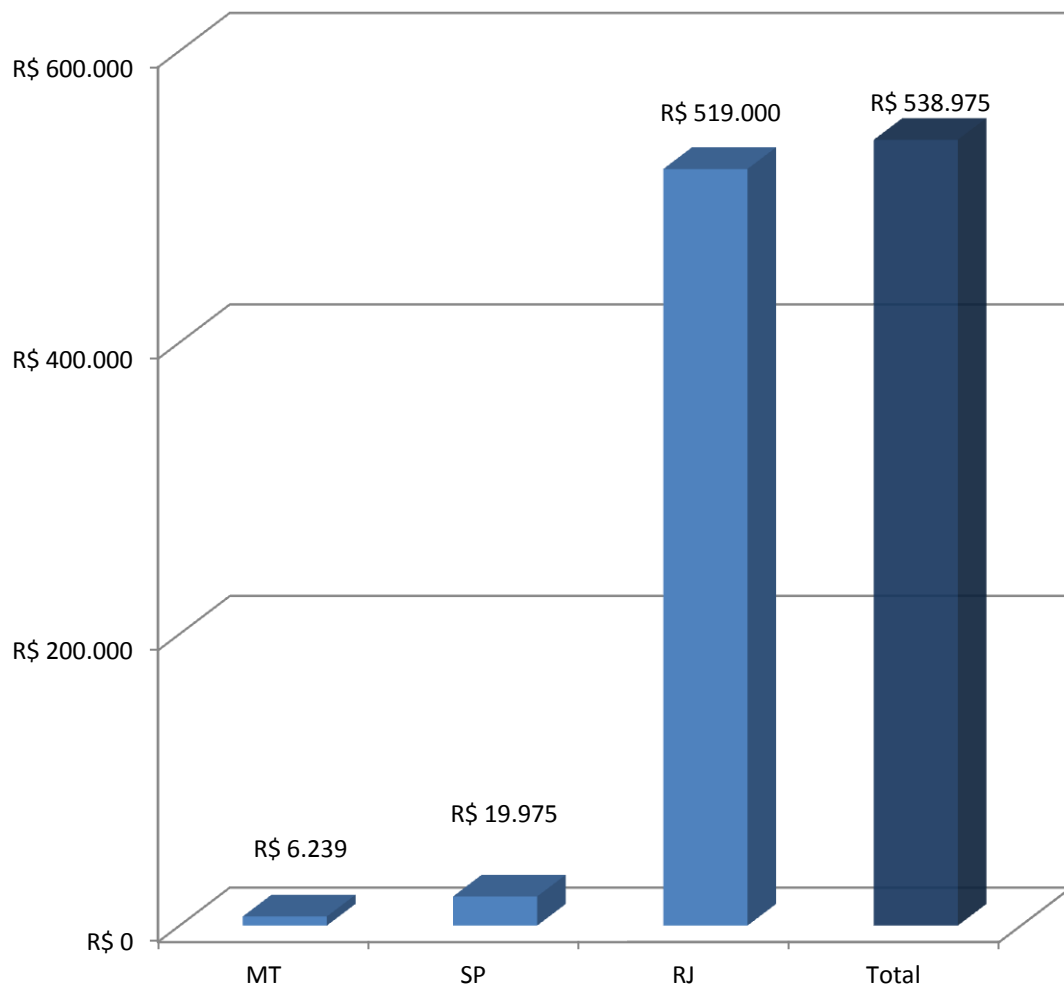
UF	Investimento	%
BA	R\$ 120.000	0,80%
PE	R\$ 120.000	0,80%
AL	R\$ 90.000	0,60%
MT	R\$ 60.000	0,40%
PB	R\$ 54.574	0,37%
GO	R\$ 50.000	0,33%
RN	R\$ 50.000	0,33%
SE	R\$ 30.000	0,20%
<b>Total</b>	<b>R\$ 14.950.067</b>	

## FNC - Empenho por Região - 2011

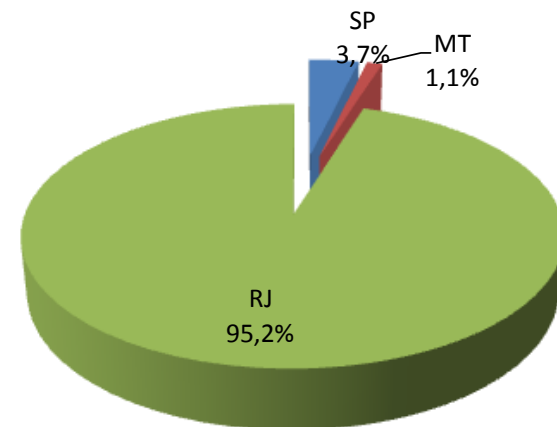


Região	Investimento	%
Norte	R\$ 5.960	0,01%
Sul	R\$ 1.792.672	2,58%
Nordeste	R\$ 4.190.871	6,04%
Centro Oeste	R\$ 9.458.687	13,63%
Exterior	R\$ 13.447.699	19,38%
Sudeste	R\$ 40.483.686	58,35%
<b>Total</b>	<b>R\$ 69.379.575</b>	

## Monumenta - Empenho por UF – 2011

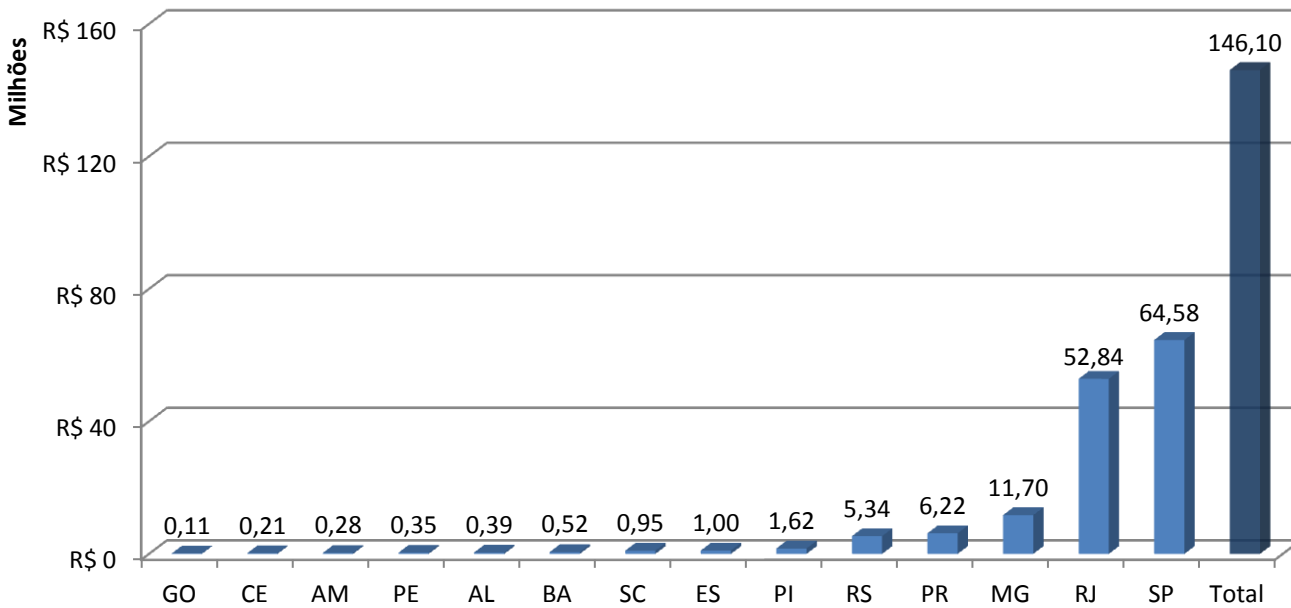


UF	Investimento	%
SP	R\$ 19.975,00	3,7%
MT	R\$ 6.239,00	1,1%
RJ	R\$ 519.000,00	95,2%
<b>Total</b>	<b>R\$ 545.214,00</b>	

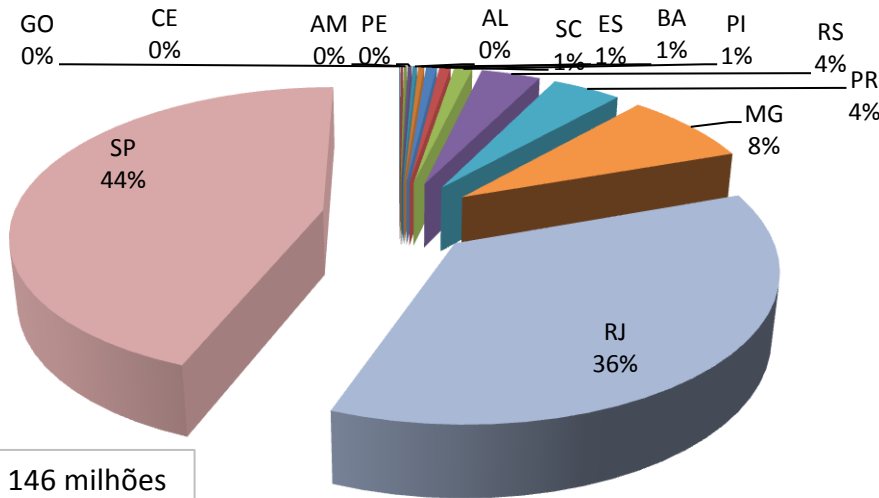


Pronac

# Captação Pronac por UF

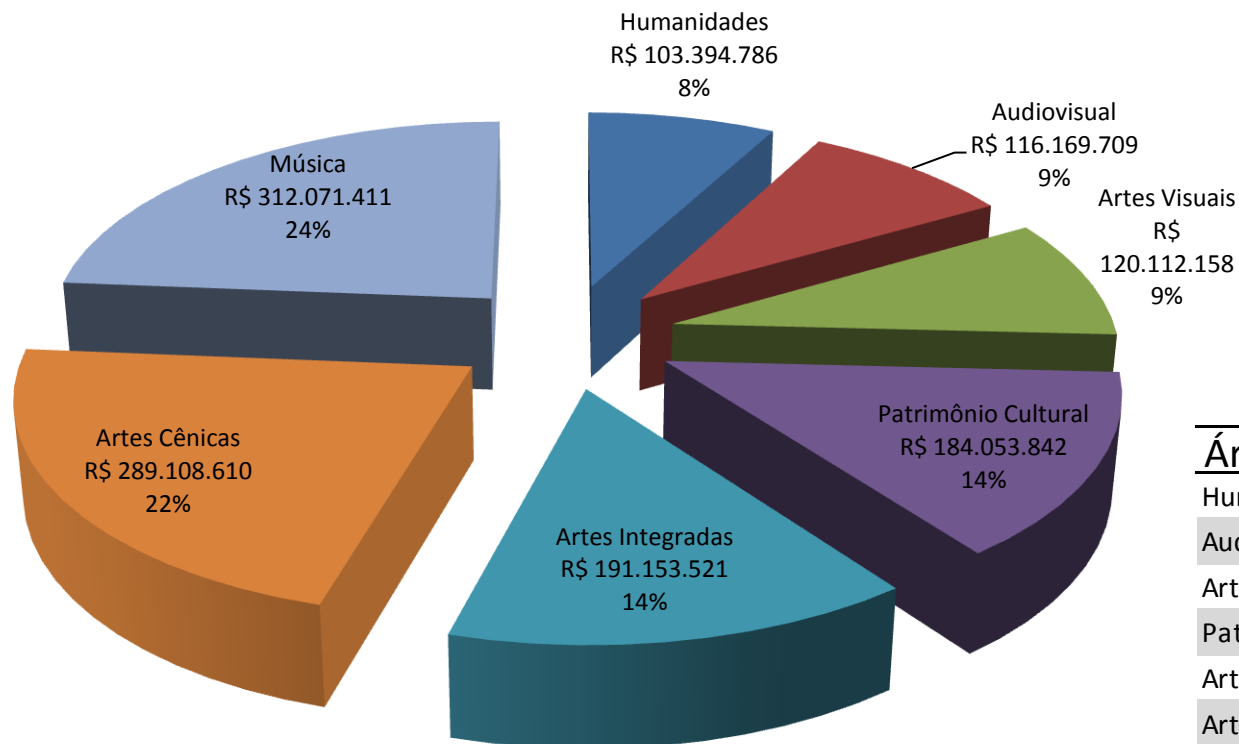


UF	Investimento	%
GO	R\$ 112.793	0,1%
CE	R\$ 206.250	0,1%
AM	R\$ 280.000	0,2%
PE	R\$ 345.335	0,2%
AL	R\$ 386.813	0,3%
BA	R\$ 523.652	0,4%
SC	R\$ 953.545	0,7%
ES	R\$ 1.000.000	0,7%
PI	R\$ 1.618.080	1,1%
RS	R\$ 5.342.629	3,7%
PR	R\$ 6.215.568	4,3%
MG	R\$ 11.698.041	8,0%
RJ	R\$ 52.842.592	36,2%
SP	R\$ 64.577.691	44,2%
<b>Total</b>	<b>R\$ 146.102.990</b>	



Total = 146 milhões

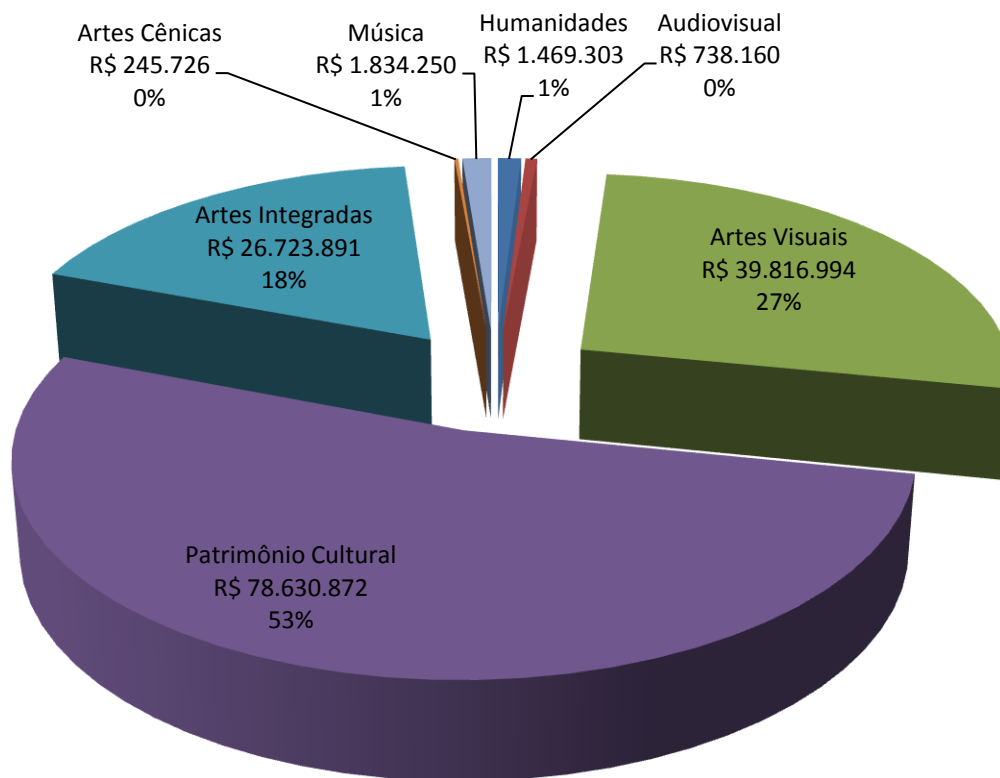
## Total do Pronac 2011 por por área cultural



Total: R\$ 1.316.064.037

Área Cultural	Investimento
Humanidades	R\$ 103.394.786
Audiovisual	R\$ 116.169.709
Artes Visuais	R\$ 120.112.158
Patrimônio Cultural	R\$ 184.053.842
Artes Integradas	R\$ 191.153.521
Artes Cênicas	R\$ 289.108.610
Música	R\$ 312.071.411
<b>Total</b>	<b>R\$ 1.316.064.037</b>

## Total do Pronac 2011 no campo museal

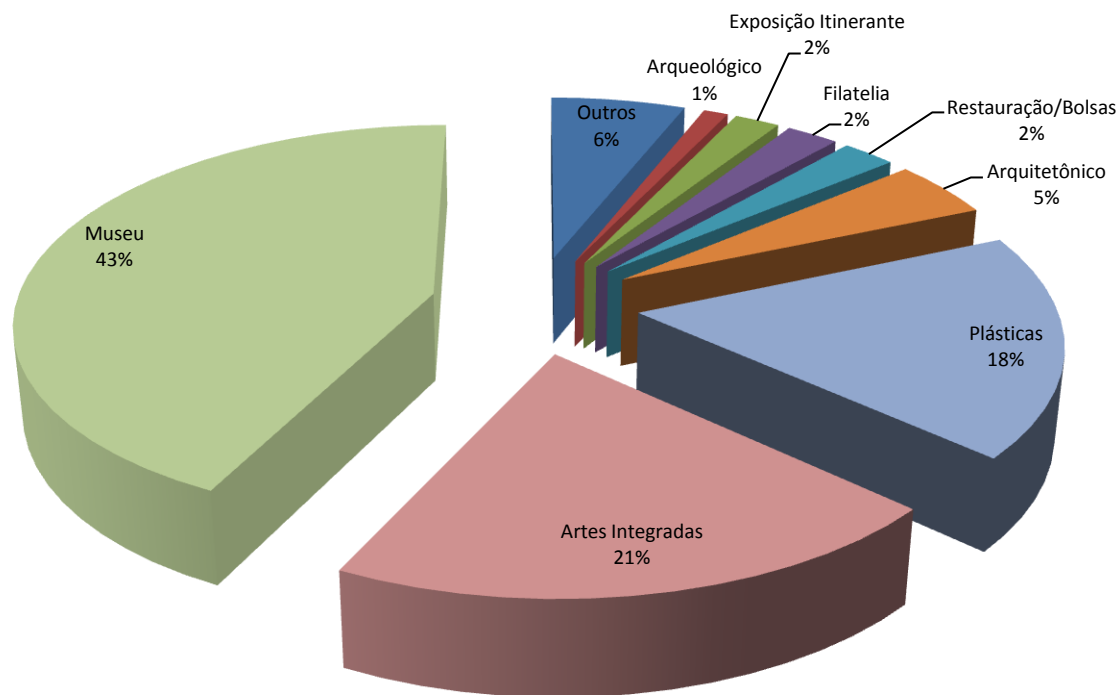


Total: R\$ 149.459.197

Área Cultural	Investimento
Humanidades	R\$ 1.469.303
Audiovisual	R\$ 738.160
Artes Visuais	R\$ 39.816.994
Patrimônio Cultural	R\$ 78.630.872
Artes Integradas	R\$ 26.723.891
Artes Cênicas	R\$ 245.726
Música	R\$ 1.834.250
<b>Total</b>	<b>R\$ 149.459.197</b>

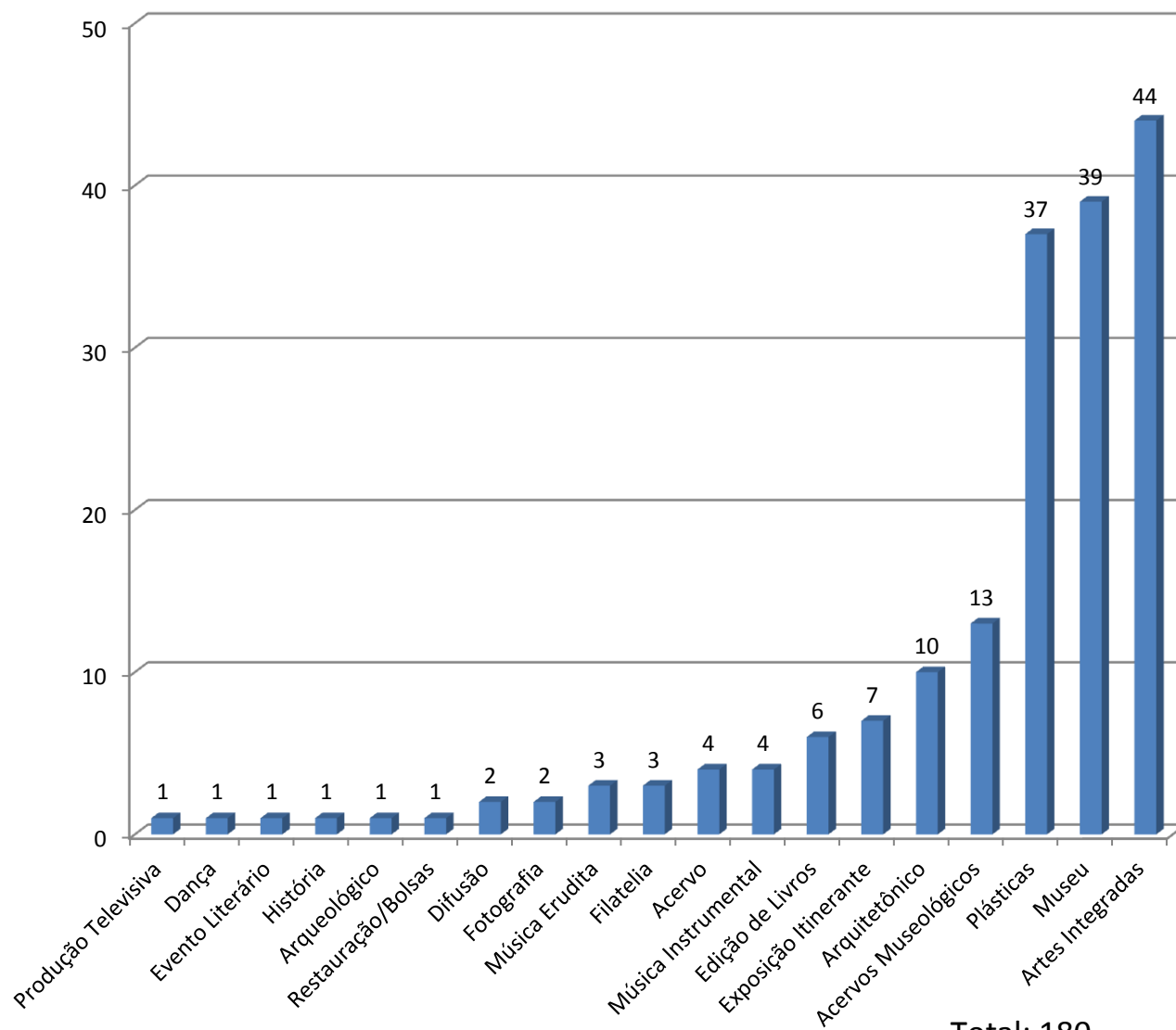
## Pronac por segmento cultural no campo museal

Segmento	Investimento	%
Produção Televisiva	R\$ 112.793	0,08%
Dança	R\$ 245.726	0,17%
Música Erudita	R\$ 380.250	0,26%
Difusão	R\$ 520.500	0,36%
Evento Literário	R\$ 557.120	0,38%
Edição de Livros	R\$ 559.170	0,38%
Acervo	R\$ 569.846	0,39%
Acervos Museológicos	R\$ 1.413.907	0,97%
Fotografia	R\$ 1.425.509	0,98%
Música Instrumental	R\$ 1.454.000	1,00%
História	R\$ 1.603.628	1,10%
Arqueológico	R\$ 1.618.080	1,11%
Exposição Itinerante	R\$ 2.974.939	2,04%
Filatelia	R\$ 3.452.500	2,36%
Restauração/Bolsas	R\$ 3.523.306	2,41%
Arquitetônico	R\$ 6.803.009	4,66%
Plásticas	R\$ 26.347.946	18,03%
Artes Integradas	R\$ 30.092.916	20,60%
Museu	R\$ 62.447.845	42,74%
<b>Total</b>	<b>R\$ 146.102.990</b>	





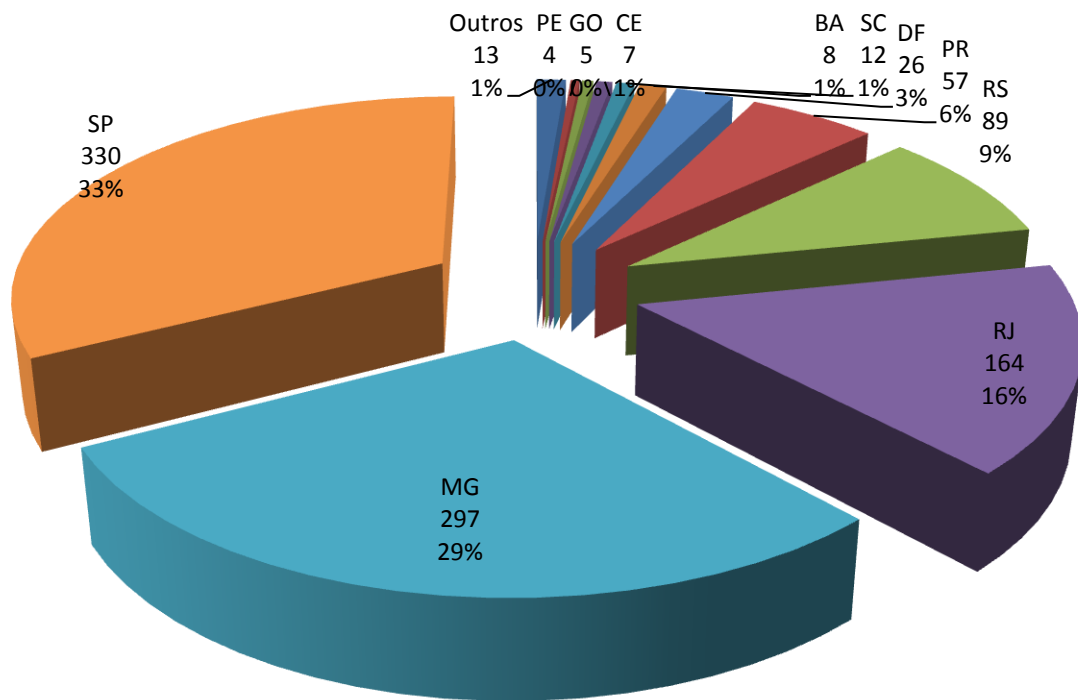
## Número de projetos por segmento cultural no campo museal



Total: 180

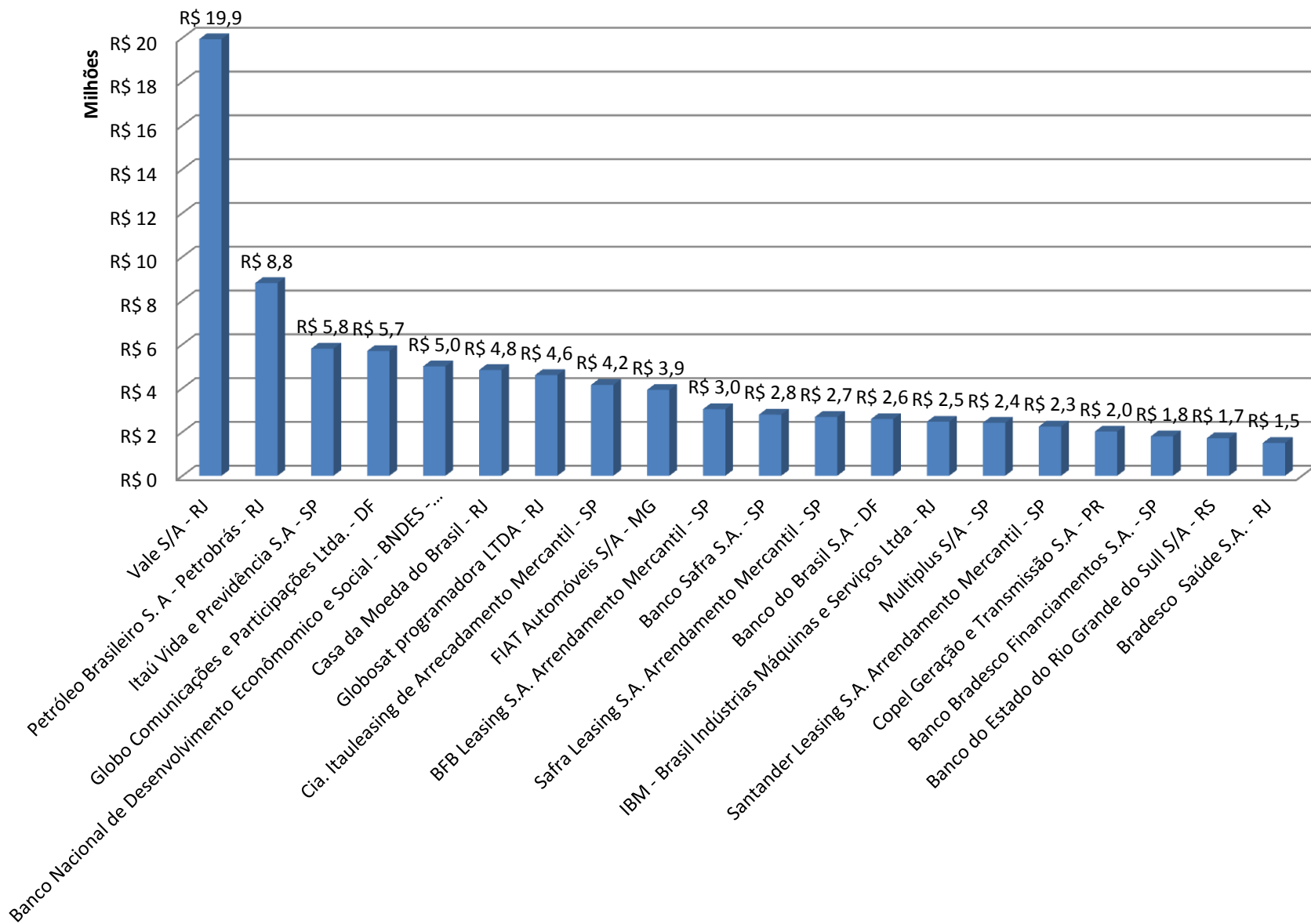
Segmento	Quantidade	%
Produção Televisiva	1	0,56%
Dança	1	0,56%
Evento Literário	1	0,56%
História	1	0,56%
Arqueológico	1	0,56%
Restauração/Bolsas	1	0,56%
Difusão	2	1,11%
Fotografia	2	1,11%
Música Erudita	3	1,67%
Filatelia	3	1,67%
Acervo	4	2,22%
Música Instrumental	4	2,22%
Edição de Livros	6	3,33%
Exposição Itinerante	7	3,89%
Arquitetônico	10	5,56%
Acervos Museológicos	13	7,22%
Plásticas	37	20,56%
Museu	39	21,67%
Artes Integradas	44	24,44%
<b>Total</b>	<b>180</b>	

## Nº de incentivadores por UF



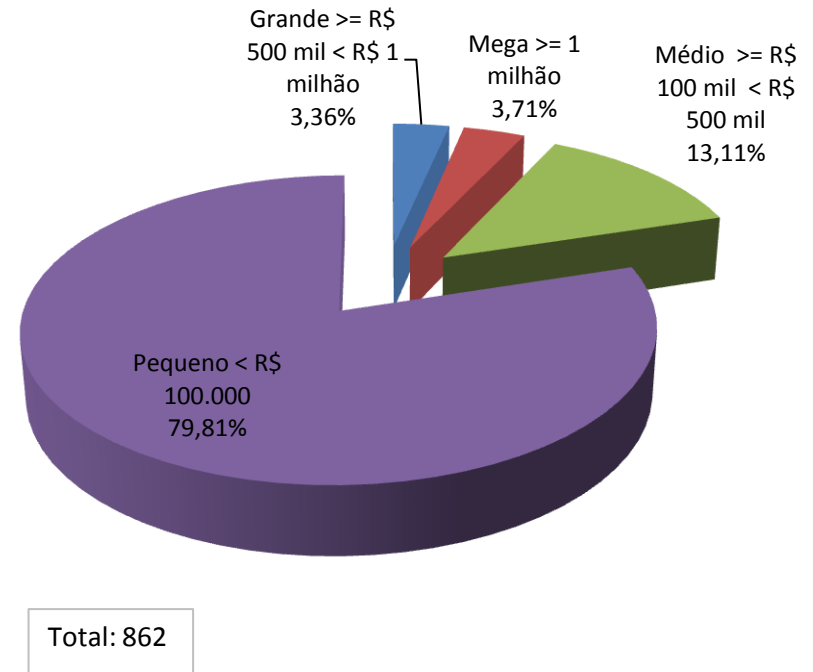
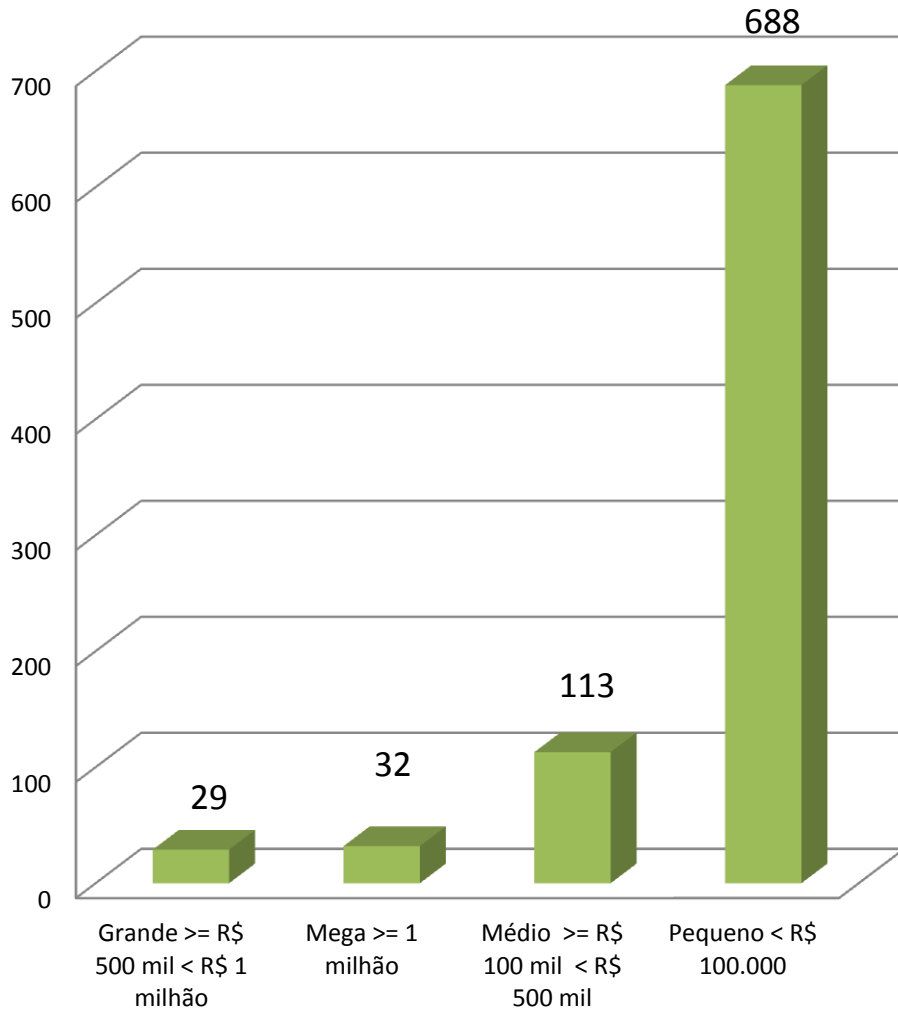
UF	Nº de incentivadores	%
AC	0	0,00%
AP	0	0,00%
MA	0	0,00%
MT	0	0,00%
MS	0	0,00%
RN	0	0,00%
RO	0	0,00%
RR	0	0,00%
SE	0	0,00%
TO	0	0,00%
AL	1	0,10%
PI	1	0,10%
ES	2	0,20%
PB	2	0,20%
PA	3	0,30%
AM	4	0,40%
PE	4	0,40%
GO	5	0,49%
CE	7	0,69%
BA	8	0,79%
SC	12	1,19%
DF	26	2,57%
PR	57	5,63%
RS	89	8,79%
RJ	164	16,21%
MG	297	29,35%
SP	330	32,61%
<b>Total</b>	<b>1012</b>	

## Os 20 maiores incentivadores em museus

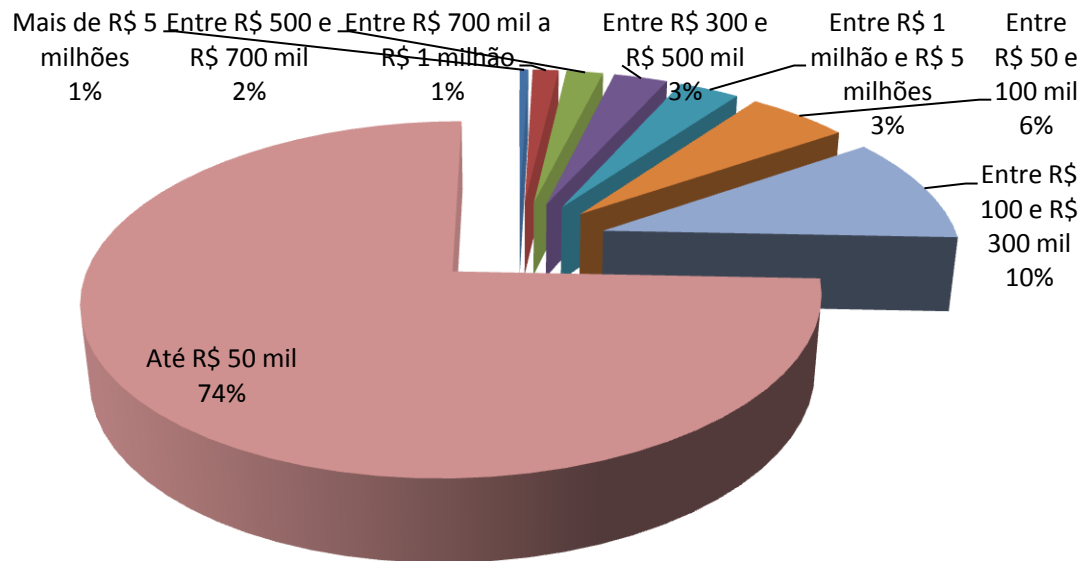
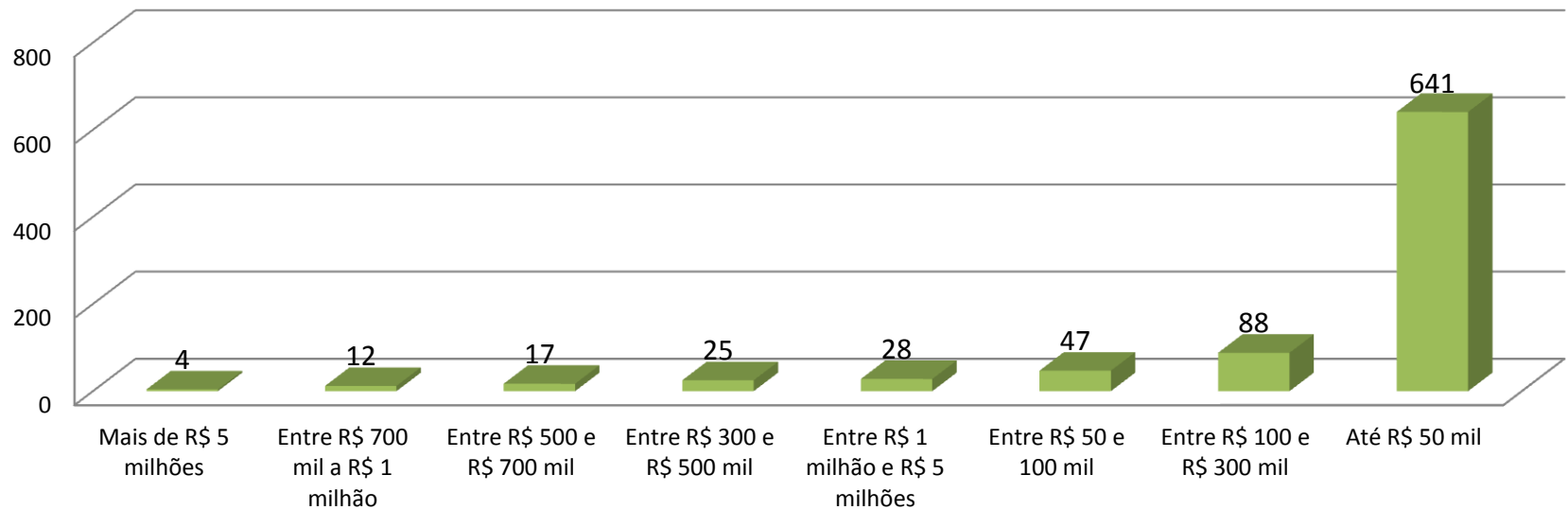


# Perfil dos incentivadores por faixa de investimento

## Perfil dos incentivadores

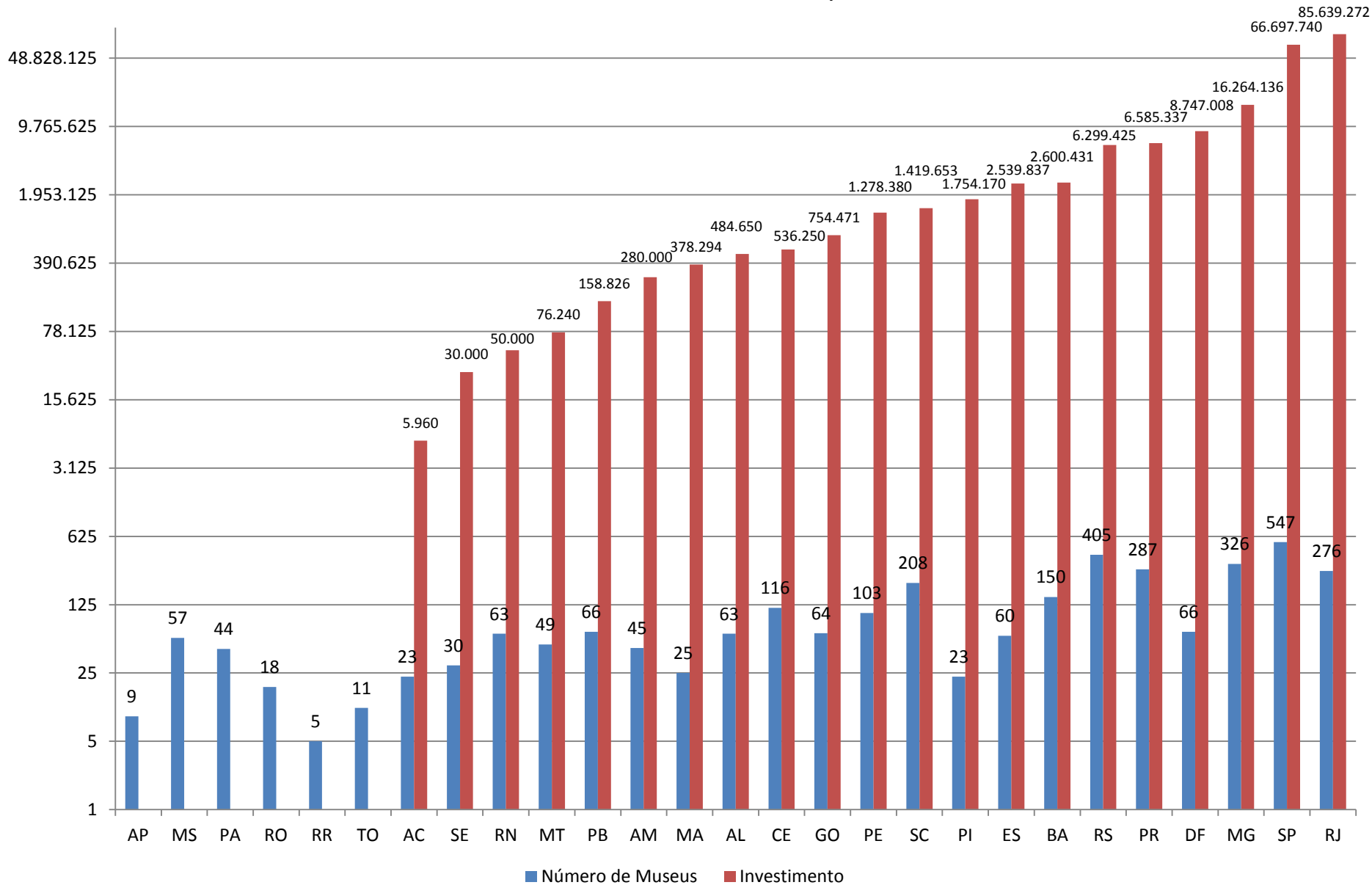


## Perfil dos incentivadores por faixa de investimento

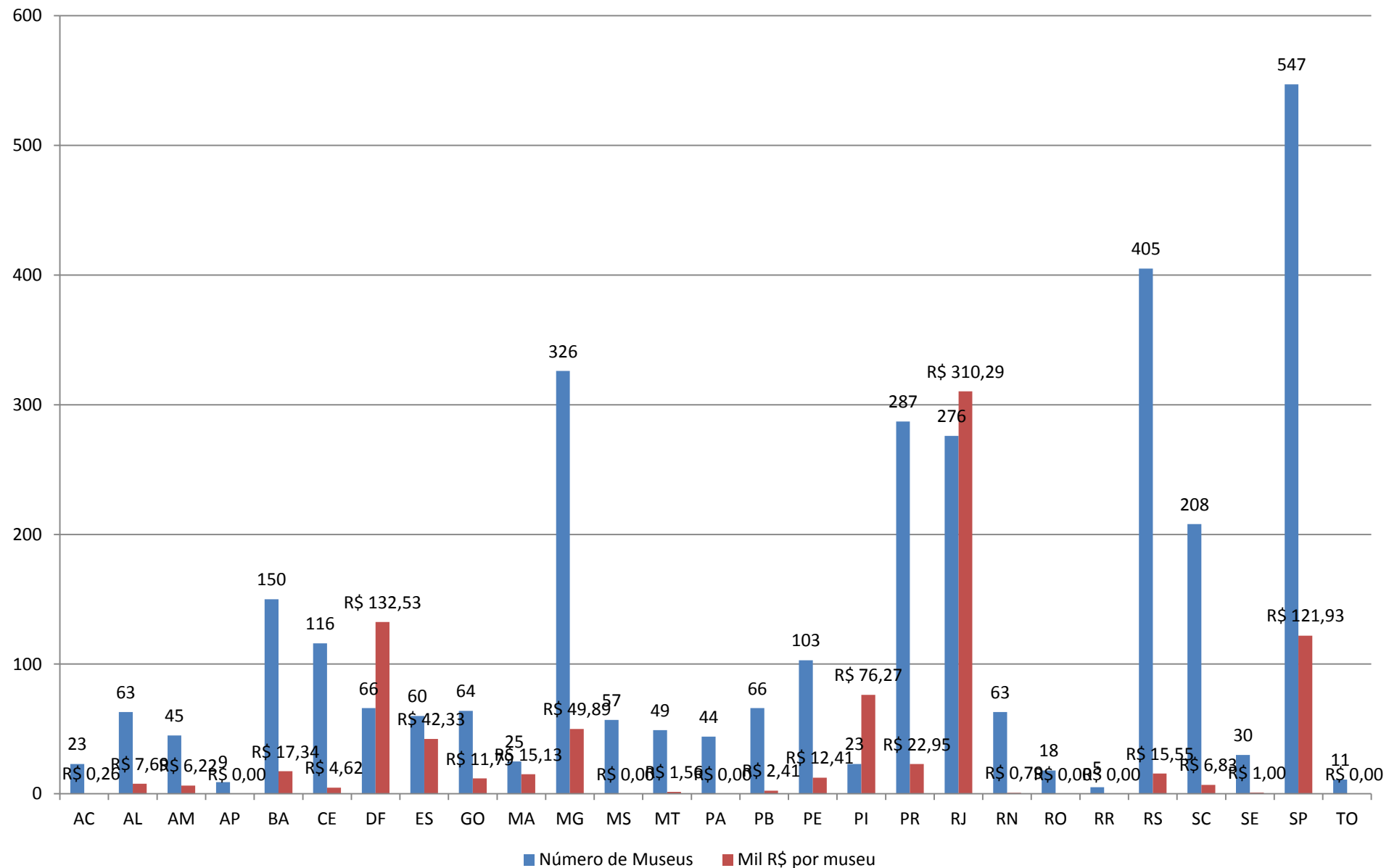


<b>Categoria</b>	<b>Qtd. Incentivadores</b>	<b>%</b>
Mais de R\$ 5 milhões	4	0,46%
Entre R\$ 700 mil a R\$ 1 milhão	12	1,39%
Entre R\$ 500 e R\$ 700 mil	17	1,97%
Entre R\$ 300 e R\$ 500 mil	25	2,90%
Entre R\$ 1 milhão e R\$ 5 milhões	28	3,25%
Entre R\$ 50 e 100 mil	47	5,45%
Entre R\$ 100 e R\$ 300 mil	88	10,21%
Até R\$ 50 mil	641	74,36%
<b>Total</b>	<b>862</b>	

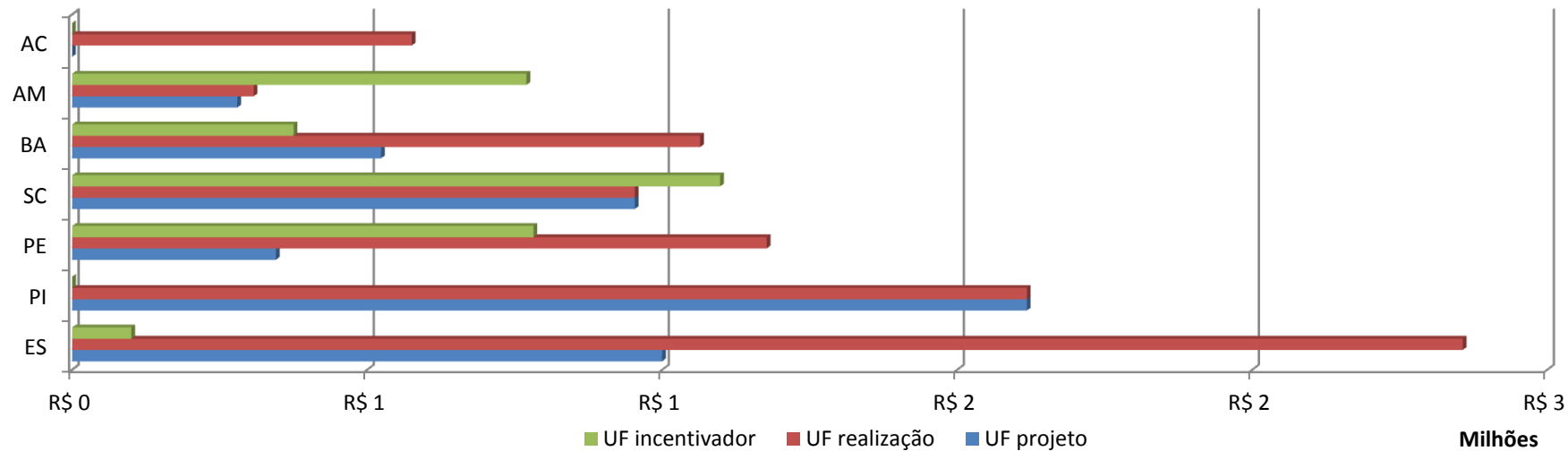
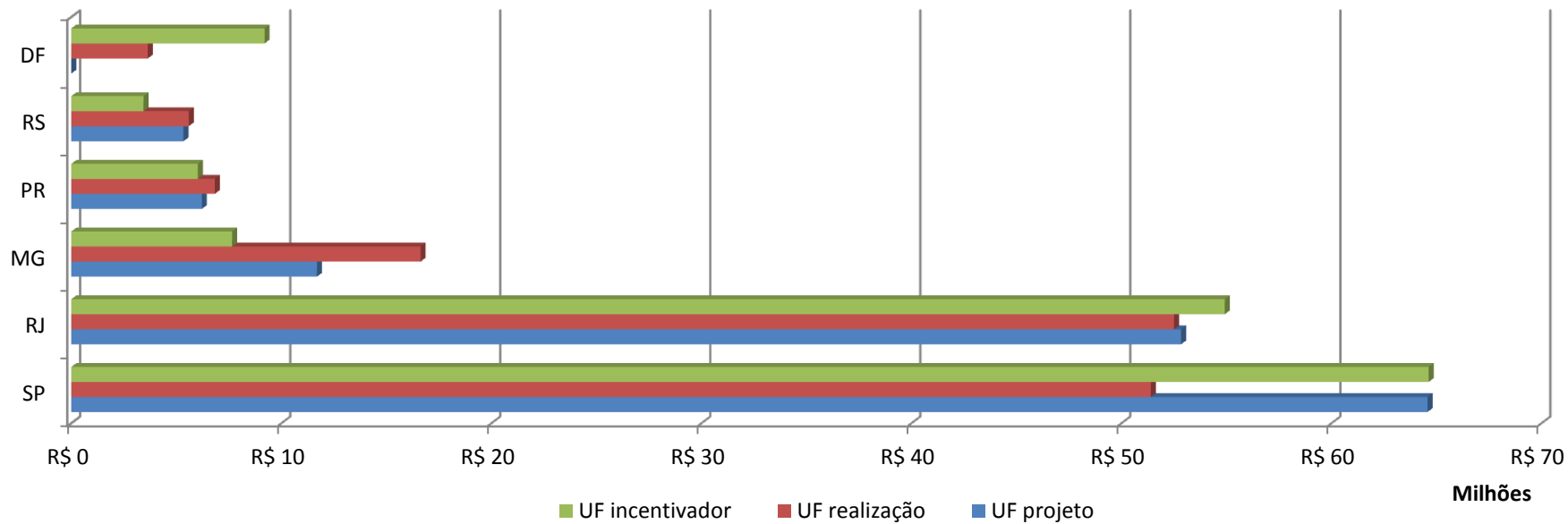
# Investimento x Nº de museus por UF



## Comparação entre Nº de museus e Investimento por UF

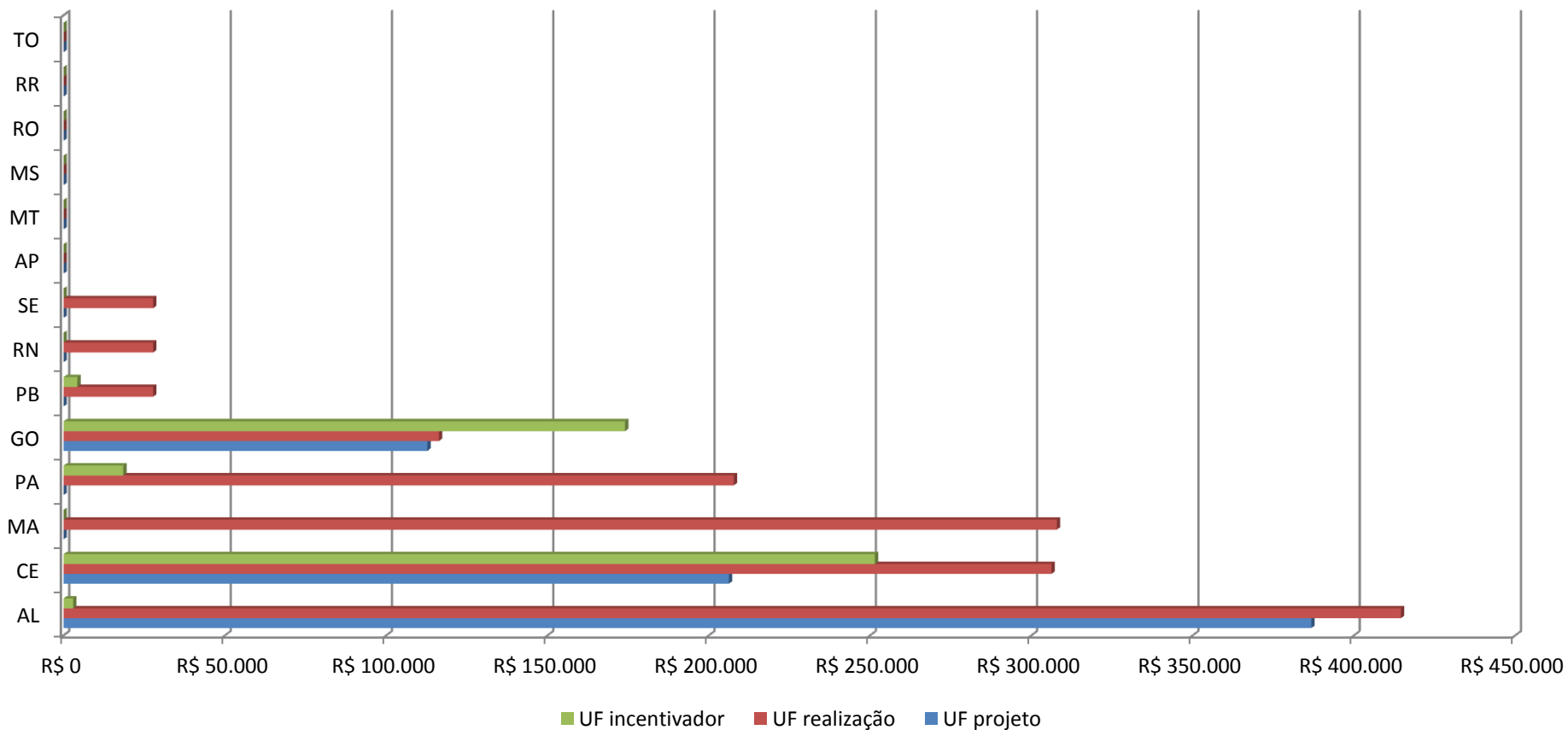


## Rastreamento de UF's - grupo 1 e 2





## Rastreamento de UF's – grupo 3



### Rastreamento de UF's

Pronacs com UF projeto = UF de realização	148
Pronacs com UF de realização diferente da UF projeto	13
Pronacs com mais de uma UF de realização	19
<b>Total Pronacs no campo museal em 2011</b>	<b>180</b>